

European Projects



Gisela Sanchez
Head of European Affaires and Consultants Partners

FINANCE INNOVATION, IN A NUTSHELL

Gisela Sanchez

Who are we ?

Finance Innovation, an initiative by the French Ministry of the Economy, is a trusted hub for the financial sector. It focuses on digital and sustainable transformation, supporting innovative projects by startups and helping major groups identify trends.

By bringing together finance industry players, Finance Innovation fosters partnerships and business opportunities, driving innovation, competitiveness, and job creation in France and internationally.

Strategic ambitions

1. Identify and accelerate Fintechs and their innovative projects.
2. Contribute to the digital and sustainable transformation of finance and the economy.
3. Set up R&D projects in digital finance on a national and European scale.

Key players

- ❖ Major groups
- ❖ Public authorities and professional federations
- ❖ SMEs and innovative startups
- ❖ ESN, consulting firms, incubators, gas pedals
- ❖ Academics and R&D

Impact

Finance Innovation has more than 600 members and 680 accredited projects since 2007, which have raised 2.8 billion in private funding.

7 sectors



FINANCE INNOVATION'S EUROPEAN PRESENCE

WHAT DO WE MEAN BY "EUROPEAN PROJECT" ?

As part of our internationalization, European technology watch, and as a support for its members, Finance Innovation is increasing its international presence. Particularly through its participation in numerous European projects.

By European projects we mean a project, partially or totally financed through a European Union fund. Thus, we position ourselves as an association (law of 1901) within various consortia and we submit responses to European calls for projects as work package coordinator or task coordinator.

We also submit projects and set up consortia as coordinator in Horizon Europe and Erasmus + projects

OUR ROLE

The tasks assumed within these projects can be of various nature, in fact it can be :

- Establish market studies and go-to market strategies
- Provide expertise on a specific subject
- Communication, visibility and dissemination (presence at events, organization of webinars, relaying information to our ecosystem, social networks: +17K followers; +7k news letter recipients)
- Networking with investors and potential clients, creation of synergies.

THE FUNDS ON WHICH WE ARE POSITIONED

The type of European funds on which we position ourselves are diverse and varied. Indeed, they can be flagship funds of the EU such as **Horizon Europe**, the European Union's flagship framework program for research and innovation, and **Erasmus+**, which aims to support actions in the fields of education, training, and youth.

+ 12
European
projects

3 Horizon
2020
projects

9
EIT projects

1 ISFP
project

SOURCING

But it can also be projects that are closer to commercialization such as those of the **EIT**, the largest innovation ecosystem in Europe that boosts digital entrepreneurship, innovation and talent. We are also interested in projects on other funds such as **LIFE, EIC, Interreg, Digital Europe**, ect...

FINANCE INNOVATION'S EUROPEAN PROJECTS

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FINANCE INNOVATION'S EUROPEAN PROJECTS



UFO #SmallFlyingObjects Horizon 2020

The objective of this project is to support European SMEs in the development of innovative products and services through the integration of new technological solutions and know-how provided by small flying objects such as UAVs or high-altitude platforms, embedded digital and nanotechnologies, data analysis and exploitation solutions.



INFINITECH #ICT Horizon 2020

This project is born out of a joint effort by several global leaders in ICT and finance to reduce barriers to BigData/IoT/Artificial Intelligence-driven innovation, strengthen regulatory compliance, and stimulate additional investment.

FINANCE INNOVATION'S EUROPEAN PROJECTS



Cut The Cord #CouterTerrorism ISFP

This project aims to prevent, disrupt and identify non-traditional products for financing and supporting terrorist organizations. The goal is to develop public-private cooperation through the establishment of a broad community of stakeholders with the aim of surviving the duration of the project.



Eco2wallet #néobanque EIT Digital

This project focuses on the establishment of a green neo-bank whose goal is to green the consumption of individuals through their purchases, which will include planting trees in the Amazon forest.

FINANCE INNOVATION'S EUROPEAN PROJECTS



Rentall #Leasing
EIT Digital

This project concerns the internationalization of a Spanish company wishing to set up and offer their services in France. Their goal is to offer leasing solutions and have a presence in the French ecosystem and market.



\$YNOPSIS
By Wealthbuilder
#Wealthmanagement
EIT Digital

This project is a novel investment recommendation engine, which offers unique features like personalised investment recommendations based on an accurate estimation of the customer's risk profile. Transparency on the main factors that led to a recommendation being produced and an exceptional information, including flexibility, reconfiguring, and retraining the investment decision support models.

OUR PARTNERS

Over the years we have developed a European network of partners of all types, in all fields, and throughout Europe.

They can be SMEs, large groups, associations, clusters, investment funds, universities, research centers etc.

The European presence of our partners (non-exhaustive) extends from Portugal to Cyprus, from Ireland to Bulgaria and from Sweden to Spain. This allows us to have a global European presence.

Sourcing

- We are always on the lookout for future partners, and to develop our relationships with the entire European ecosystem. We wish to develop our presence on the European Union's work programs as much as possible
- We are constantly developing our international presence, whether through participation in EU events (brokerage events, conferences, information meetings, cooperation platforms (ECCP) among others) or through the search for partners throughout the year.

OUR PARTNERS



Finance Innovation Key Events

ACCESS TO OUR KEY EVENTS OF 2023



26th January



23rd March



20th April



1st June



July



September



October



9th November



December

Founding members of Finance Innovation



BNP PARIBAS



Crédit Mutuel
ARKEA



Join our network and exchange with our 600 members including...

+Simple

Active Asset Allocation
After portfolio. At the present.

ADDVENTA

AKUR8

assurly.

AVELTYS

Bankin'



Finance Innovation

CONTRACTCHAIN



Currencycloud
BACKING YOUR BOLD

DESCARTES

DIGITAL INSURE

dreamquark

easybourse
Groupe La Banque Postale



EthiFinance
Double Materiality Agency

Expensya

Fortia

Goodvest greenly

GREENOMY

HANDSOME

HOMIWOOS
UNE ORGANISATION IMMOBILIÈRE FINANCÉE ET PORTÉE

iBanFirst

iPAIDTHAT

IZNES

JENJI

JUMP TECHNOLOGY

KelFoncier
Voyez le foncier en grand

A rich ecosystem with the best fintechs

LEMONWAY

LIBEO

LINGUA CUSTODIA

lovys

Lyra

lyzi

MANGOPAY

mon emprunt.com

MOONSHOT Insurance



nomadic labs

onlyone

opensee

Oze ENERGIES

reciTAL

QUANTCUBE TECHNOLOGY

Regate

Scaled Risk

self& innov



SESAMm

Shift Technology

silvr.

Slim Pay

Tiime

TRAiDE
Prenez votre entreprise

treezor
ENABLE CREATIVE BANKING

UTOCAT

utwin
SIMPLIFIER L'ASSURANCE

VALINK



WEEFIN

WELYB

wüestpartner

Xpollens
PAYMENT INSIDE

zaion

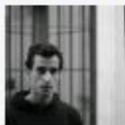
ZELROS

and so many more!

You are looking to submit a project and are looking for your next partner? Contact us:



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THANK YOU