



台北市電腦公會  
TAIPEI COMPUTER ASSOCIATION

**Anita Chen**

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Project Manager | TCA  
Deputy Secretary General | GO SMART  
Chief of International Affairs | Startup Terrace



# Taipei Computer Association

-Largest industrial association in Taiwan-

Found: 1974  
520+ Staff

## Regional Offices

1. Taipei
2. Taichung
3. Kaohsiung

## Global Offices

1. China
2. Japan
3. India

4000+  
Members



Organizer of  
Conferences



# Key Stakeholders of TCA

## Government

- Tenders/ Projects from National Development Council, Ministries of Economics / Technology/ Education, City governments...

## Consumer

- Exhibitions / Workshops
- ICT skill certification
- Talent training



## Industry

- Largest industry association in Taiwan
- Generating over **80%** of the total production value of Taiwan's ICT industry.

## Society

- Promote innovation
- IT related standardization

# Some Key Projects of TCA

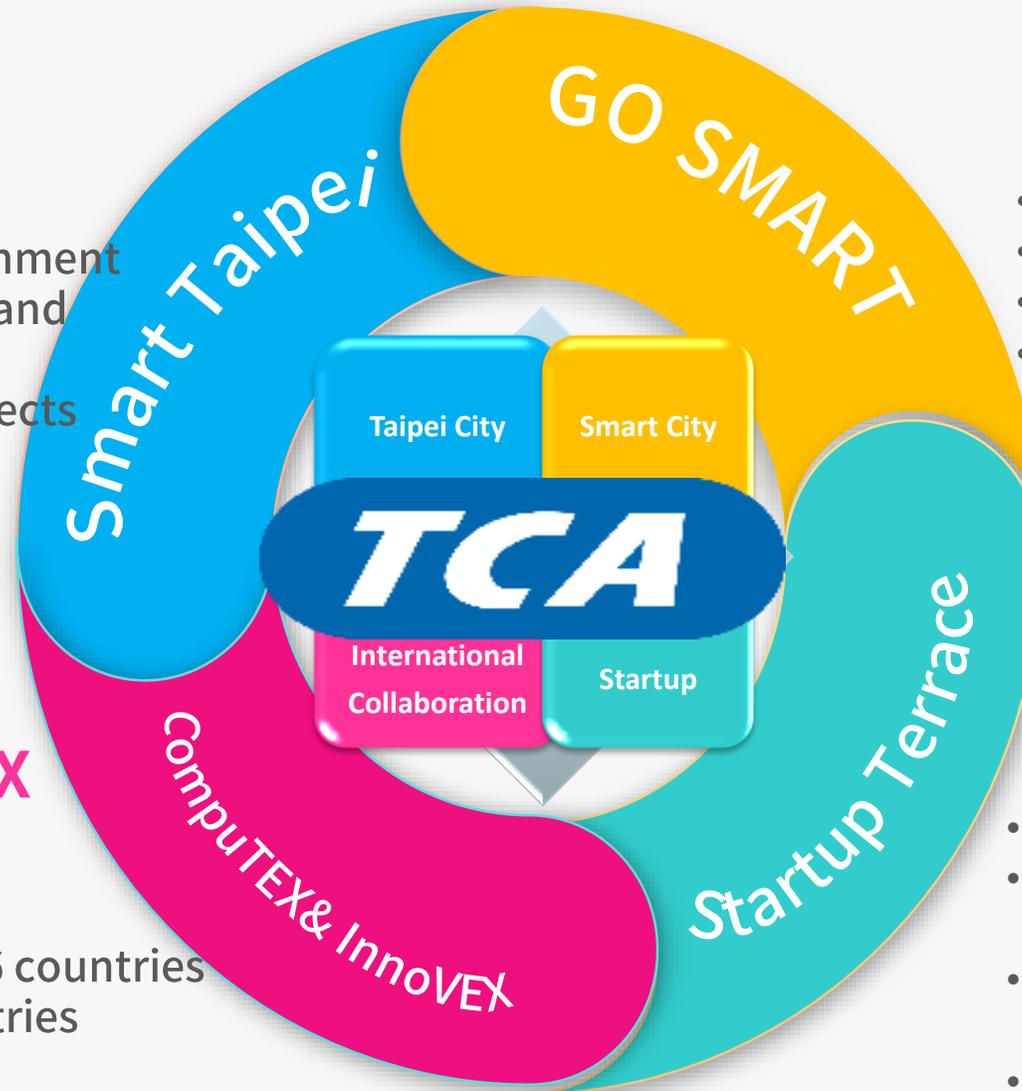
## smartTaipei Smart Taipei

- Since 2016
- Conducted by Taipei City Government
- Bridge between private sectors and Taipei city departments
- Facilitate Proof-of-Concept projects



## ComouTEX & InnoVEX

- Since 1981 / 2016
- Organized by TCA & TAITRA
- CompuTEX: 1,000 exhibitors / 26 countries
- InnoVEX: 400 startups / 22 countries



## GO SMART

- Since 2019
- Initiated by Taipei City Government
- Operated by TCA
- Matching platform for city operators and solution providers on smart city projects



## Startup Terrace

- Since 2019
- Conducted by Taiwan Ministry of Economic Affairs
- Largest international startup cluster in Taiwan
- Startup-Corporate Engagement & In/outbound



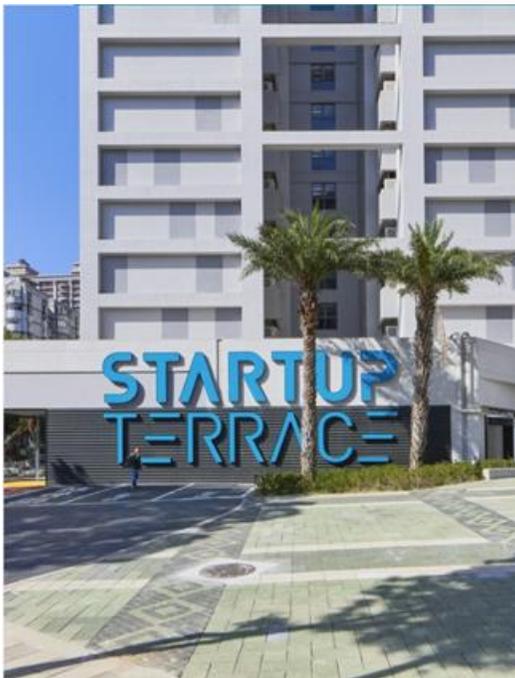
office/ meeting rooms  
lounge / studio  
bunk bed / suite



Quick Chat/  
Deep Talk /  
Fundraising Forum



InnoVEX / Smart City Summit & Expo  
Demo Day / intl' exhibitions or forums



A space to start your business

Mentoring & fundraising

Marketing & events



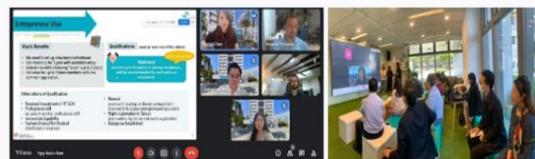
Full support in training & consulting

entrepreneur visa/  
legal affairs/ workshops  
business registration

PoC / Matchmaking

find product trials at PoC sites  
scout talents/ partners/ buyers  
connect and meet stakeholders

ESTABLISH YOUR BRAND  
IN ASIA & BEYOND!



Scale Up

# TCA & EU Cluster

## Partner Engagement

1. Business partner e.g. SI/ OEM/ ODM/ Distributor / Joint Venture
2. Horizon / Eureka Programs
3. Proof-of-Concept Demo Site



**SMART CITY**



**STARTUP**

## Asia Hub

1. Business Registration
2. Prototype / Product Development
3. Entrepreneur Visa / Taiwan Employment Gold Card
4. Investment



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