

CLUSTERS MEET
REGIONS

LYON | 12.13
FRANCE | OCTOBER 2023

CLUSTERS AND REGIONS FOSTERING COLLABORATION
TO DEPLOY INDUSTRY OF THE FUTURE ON TERRITORIES

PARTICIPANTS BOOKLET



Dear European friends,

It is a real pleasure to welcome you to Lyon for the Clusters Meet Regions event organized on October 12 and 13, 2023.

In order for you to have a pleasant stay, you will find in this booklet some useful information on Lyon, its restaurants, its transport network, and an indicative list of hotels. Also, you will be able to find out about Pollutec exhibition which hosts our event as well as a guide to register.

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*In order to access Clusters Meet Regions, registration for Pollutec is mandatory.

1 - THE REGIONAL ORGANIZERS



Pôle de compétitivité dedicated to Mechanical engineering, Manufacturing and Production performance. Its mission is to coordinate the innovative ecosystem gathering the stakeholders from industry, academic and research communities in order to think, develop and industrialize processes, products and services in the framework of Industry 4.0, to accelerate innovation and to enable the emergence of innovative collaborative projects. CIMES gathers around 250 members. Our strong links with the regional mechanical pools give us the capacity to reach a large ecosystem composed of 500+ organisations.

More information: cimes-hub.com

First industrial region of France, the region has a dynamic European activity by being involved, as coordinator or partner, in many initiatives having an impact on the territories such as the SUERA or the 4 Motors for Europe.

More information: auvergnerhonealpes.fr



The economic development agency supports industrial companies at all stages of their development: investment, training and employment, innovation, export, access to funding and European projects, etc. It also has the mission of promoting the region internationally and highlighting its assets to attract new companies (member of the regional EEN consortium).

More information: auvergnerhonealpes-entreprises.fr

Pôle de compétitivité dedicated to the polymer industry, mostly plastics, rubber and composite materials. Polymeris represents a network of 450 members, 380 of which are companies, mostly SMEs. Their key actions of the cluster is to support their members in their innovation projects, especially towards circular economy and the digitisation of the industry, being at the core of the green and digital transition.

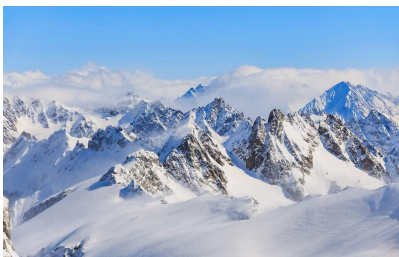
More information: polymeris.fr



Pôle de compétitivité dedicated to the French textile industry, leading a network of 258 members (companies, laboratories, technical centers and training institutions) to stimulate competitiveness through collaborative innovation. The central tech themes tackled by Techtera are: smart and high performance materials, circular economy and industry 4.0.

More information: techtera.org

2 - WELCOME TO AUVERGNE-RHÔNE-ALPES!

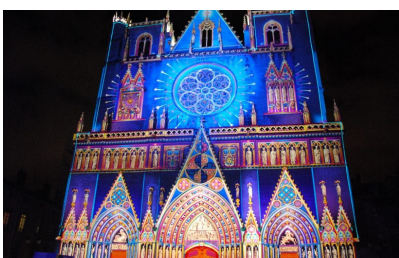


Auvergne-Rhône-Alpes is a region in southeast-central France resulting from the merger of Auvergne and Rhône-Alpes which came into effect on 1 January 2016. It is the third largest in metropolitan France; it had a population of 7,994,459 in 2018, second to Île-de-France (Paris). The name of the region refers directly to the three major geographical components: Auvergne (Massif Central), Vallée du Rhône, the Alps.

- The Massif Central consists of mountains and plateaus covering about 15% of mainland France. This area was subject to volcanism that has subsided in the last 10,000 years.
- The Vallée du Rhône is located on either side of the Rhône, downstream from Lyon. It is a territory with a dynamic agricultural industry.
- The Alps are the highest and most extensive mountain range system that lies entirely in Europe. Mont Blanc spans the French–Italian border, and at 4,809 m.

Auvergne-Rhône-Alpes is the leading industrial region in France, with more than 22,000 companies and nearly 20% of national industrial employment, representing 500,000 employees. The most important sectors are: the metallurgical industry, the food industry, the production of manufacturing machinery and polymer manufacturing (plastics and textile).

..... and to LYON



Lyon is the third-largest city and second-largest metropolitan area of France with a population of 522,228 in 2020 within its small municipal territory of 48 km² but together with its suburbs and exurbs the Lyon metropolitan area had a population of 2,293,180. Lyon is the prefecture of the Auvergne-Rhône-Alpes region.

The capital of the Gauls during the Roman Empire, Lyon became a major economic hub during the Renaissance. Lyon was historically an important area for the production and weaving of silk. The city became an important industrial town in the 19th century. The GDP of Lyon was 124 billion US dollars in 2019, making it the second richest city in France after Paris. Lyon and its region Rhône-Alpes represent one of the most important economies in Europe.

Lyon played a significant role in the history of cinema since Auguste and Louis Lumière invented the cinematograph there. The city is known for its light festival, the Fête des Lumières, which begins every 8 December and lasts for four days, earning Lyon the title of "Capital of Lights". Lyon is also a city of sport, home to the football club Olympique Lyonnais. OL operates a women's team, Olympique Lyonnais Féminin, which won 14 consecutive top-flight championships and the UEFA Women's Champions League 8 times.

3 - WHAT AND WHERE TO EAT

The city of Lyon is recognised for its cuisine and gastronomy. The "cuisine lyonnaise" occupies a special place in French gastronomy. The fame of this cuisine owes a lot to the "mothers of Lyon" who were, in the 19th century, middle-class women who left their homes to work as cooks and created brand new culinary traditions incorporating their regional roots. As a result of Lyon's geographical location, many different culinary influences have converged in the city's cuisine, particularly those of the South (Provence and the Mediterranean) and of the North (Alsace and Lorraine). Each cuisine imparts its own characteristics.

Some specialities to discover the "cuisine lyonnaise"



Salade Lyonnaise

Green salad leaves, fried smoked bacon, dry bread croutons browned in butter, a poached egg

Saucisson brioché

Hot sausage steamed in the oven in a soft brioche dough



Cervelle de canut

Cottage cheese or fresh goat cheese, seasoned with chopped fresh herbs, shallot, salt, pepper, olive oil and vinegar

Saint-Marcellin

Small cheese made from cow's milk, soft with a bloomy rind



Quenelles

Soft cylindrical paste poached in boiling water. Can be meat, fish, vegetable. To be asked with "Sauce Nantua".

Tarte aux pralines

The praline is a candy consisting of an almond or a peanut browned in cooked sugar tinted pink.



Paul Bocuse

Paul Bocuse was a French chef based in Lyon who was known for having Three Stars in the Michelin Guide for 53 years, from 1965 until his death in 2018. Bocuse made many innovative contributions to French gastronomy. Since 1987, the Bocuse d'Or has been regarded as the most prestigious award for chefs in the world. One of his most famous creation is *soupe aux truffes* (truffle soup) for a presidential dinner at the Élysée Palace. Since then, the soup has been served in Bocuse's restaurant as Soupe V.G.E., VGE being the initials of former president of France Valéry Giscard d'Estaing.



Coming to Lyon requires eating in a "Bouchon". The "Bouchon" is a typical restaurant where you can eat specialties, including *tablier de sapeur*, *quenelles*, Lyonnaise salad and *cervelles de canut*. Everything is usually served very copiously and washed down with a glass of wine. This traditional place must be simple and friendly. There is a label to identify authentic "Bouchons".



Label to recognize an authentic "Bouchon"

Some recommendations

DANIEL ET DENISE

156, rue de Créqui - 69003 Lyon
04 78 60 66 53
www.daniel-et-denise.fr

LE BOUCHON SULLY

20 rue Sully - 69006 LYON
04 78 89 07 09
www.lebouchonsully.com

LE POÊLON D'OR

229, rue des Remparts d'Ainay - 69002 Lyon
04 78 37 65 60
www.lepoelondor-restaurant.fr

CAFE COMPTOIR ABEL

25, rue Guynemer - 69002 Lyon
04 78 37 46 18
www.maisonabel.fr/maison-abel/le-cafe-comptoir-abel/

LA TÊTE DE LARD

13, rue Désirée - 69001 Lyon
04 78 27 96 80
www.bouchonlatetedelard.fr

LE BOUCHON DES CORDELIERS

115, rue Claudia - 69002 LYON
04 78 03 33 53
www.bouchondescordeliers.com

LE BISTROT D'ABEL

49, rue de la Bourse - 69002 Lyon
04 37 57 92 51
www.bistrot-abel.fr/

LES FINES GUEULES

16 rue Lainerie - 69005 LYON
04 78 28 99 14
www.fines-gueules.fr/

4 - WHERE TO STAY

Pollutec is a very busy and crowded period in Lyon. However, Lyon is a hotel city with many accommodation solutions, more than 15,000 rooms available. Surrounding towns such as Saint-Etienne, very well served by train, will also be able to help accommodate the participants who will be able to return very easily to Lyon afterwards.

TO STAY IN LYON

- **We advise you to find a place near Gare Lyon Part-Dieu for the transports to the event)**

Appart'City Lyon Part Dieu Villette

https://www.appartcity.com/fr/destinations/rhone-alpes/lyon/lyon-part-dieu-villette.html?gclid=EAlaIQobChMI1Zfx3oD-_AIVzcLtCh2ljQlYEAAYASAAEgJHlPD_BwE

Away Hostel & Coffee Shop

https://www.awayhostel.com/?gclid=EAlaIQobChMIIm_2f-4D-_AIVPwwGABOPAgGzEAAAYASAAEgKI-PD_BwE

HOTEL PREMIERE CLASSE LYON CENTRE - Gare Part Dieu

<https://lyon-centre-gare-part-dieu.premiereclasse.com/fr-fr/>

Appart Elegance Part Dieu

<https://appartelegancelyon.fr/>

Radisson Blu Hotel Lyon

<https://www.radissonhotels.com/en-us/hotels/radisson-blu-lyon?cid=a:se+b:gmb+c:emea+i:local+e:rdb+d:ukirwe+h:FRLYS1>

Okko Hotels Lyon Pont Lafayette

https://www.okkohotels.com/fr/page/lyon/okko-hotels-lyon-pont-lafayette-accueil.3097.html?gclid=EAlaIQobChMI98Sg54H-_AIVi_lRCh3FvgVpEAAAYAiAAEgKx5_D_BwE

HOTEL CAMPANILE LYON CENTRE - Gare Part Dieu

<https://lyon-centre-gare-part-dieu.campanile.com/fr-fr/>

- **You can also look for a room in a city near Lyon: Welcome in Saint-Etienne!**

TO STAY IN SAINT-ETIENNE

Saint-Etienne is 1-hour far from Lyon by car and 45-min by train. Finding a hotel in Saint-Etienne is a longer solution in terms of transport but less expensive.

Trains from Saint-Etienne to Lyon are very regular and numerous from very early in the morning to very late in the evening. The round trip costs 26€ per day.

Loïc MARIN (CIMES) will leave Saint-Etienne on the October 12th morning and will guide you to Pollutec.

if you are interested in this option, please contact **Loïc MARIN - l.marin@cimes-hub.com** who will give you information about the hotels.

5 - POLLUTEC

Pollutec takes place from the 10th to the 13th of October 2023 in Lyon. Pollutec is the unmissable event for industrial players in the environment and the ecological and energy transition. On more than 80,000m², more than 1.500 exhibitors come to exhibit their expertise and present their technologies and specific offers. Each edition brings together nearly 50,000 participants from all over the world (+130 countries).

The fair brings together industrial players of all sizes (start-ups, SMEs, large groups, etc.) and of all kinds (clusters, manufacturers, equipment and machine suppliers, suppliers of innovative solutions, subcontractors, etc.) representing a large number of sectors (transport, energy, waste, chemicals, water, construction, etc.).

4 main thematic

- **Waste management**

The waste sector brings together experts in waste treatment, cleaning, recycling and recovery for manufacturers, communities and building professionals.

- **Water management**

The water sector brings together water professionals, specialists in treatment, distribution, sanitation, water efficiency, smart water and new water resources.

- **Energy**

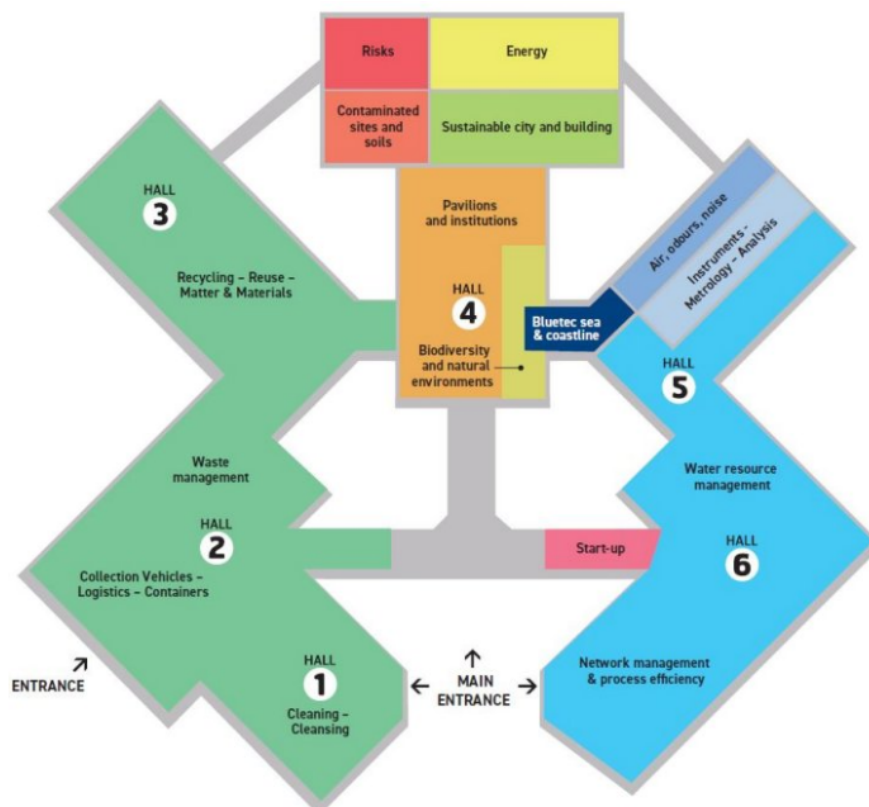
Pollutec offers a unique range of equipment and services for the energy and energy efficiency sectors for industry, communities and construction.

- Sustainable city

The sustainable city and building sector brings together professionals in urban planning and new connected services, urban and shared mobility equipment, eco-designed furniture, etc.

And many more topics: Risk management, Bluetec, Air quality...

More information: <https://www.pollutec.com/en-gb.html>



6 - HOW TO REGISTER

Clusters Meet Regions is organised in the framework of Pollutec. In order to access Clusters Meet Regions, **registration for Pollutec is mandatory.**

IN ORDER TO RECEIVE A FREE INVITATION, PLEASE FOLLOW THE PROCEDURE AS DESCRIBED BELOW.

1. Register on <https://ec.europa.eu/eusurvey/runner/eccpclustersmeetregions> by end of September if possibly
2. Verify your mailbox (and spams) from the beginning of October, you will receive an email from Pollutec asking you to register in the platform of the industrial fair.
3. Complete the registration form and accept the free invitation
4. You will receive your badge some days before the beginning of the fair
5. Print your badge and do not forget it to access Clusters Meet Regions

If you do not want to wait, you can pay your access to Pollutec. Until 9th of September, you can benefit from 30% off on your access badge.

Registration link: <https://www.pollutec.com/en-gb/registration.html>

7 - HOW TO COME TO THE EVENT

BY PUBLIC TRANSPORTS

- **From Lyon Part-Dieu TGV station : 40 min**

> *Itinerary 1*

1. Bus C13, towards Grange-Blanche, Grange-Blanche stop
2. Tram Line T5 (From GRANGE BLANCHE), towards Eurexpo, Eurexpo stop (every 6 min)

> *Itinerary 2*

1. Tram Line T3, towards Meyzieu Z.I., Vaulx-en-Velin La Soie stop
2. L100 bus (From de Vaulx en Velin la soie) - Direct Eurexpo shuttle (every 3 min)

- **From town centre Place Bellecour : 35 min**

> *Itinerary 1*

1. Subway D, towards Gare de Vénissieux, Grange-Blanche stop
2. Tram Line T5, towards Eurexpo, Eurexpo stop

> *Itinerary 2*

1. Subway A, towards Vaulx-en-Velin La Soie, Vaulx-en-Velin La Soie stop
2. L100 bus - Direct Eurexpo shuttle

- **From Lyon Perrache TGV station: 40 min**

> *Itinerary 1*

1. Tram Line Rhônexpress towards Lyon Part-Dieu, Vaulx-en-Velin La Soie stop
2. L100 bus - Direct Eurexpo shuttle

- **Lyon Saint-Exupéry Airport TGV station**

> *Itinerary*

1. Tram line Rhônexpress, towards Lyon Part-Dieu, Vaulx-en-Velin La Soie stop
2. L100 bus - Direct Eurexpo shuttle

BY PLANE from Lyon-Saint Exupéry Airport

- **From the airport, travel to Eurexpo using public transport with Rhônexpress: 40 min**

> *Itinerary*

1. Rhônexpress Tramway, travelling in the direction of Lyon Part-Dieu, Vaulx-en-Velin La Soie stop
2. L100 Bus - Eurexpo Direct Shuttle

BY CAR

- **From Lyon : Porte Ouest Visiteurs**

> *Itinerary*

1. A43, sortie Eurexpo
2. Boulevard de l'Europe - 69680 Chassieu

- **From Paris/Genève : Porte Nord Visiteurs**

> *Itinerary*

1. A46 (Rocade Est), sortie n°8 : Eurexpo Visiteurs
2. Rue Marius Berliet - 69680 Chassieu

- **From Chambéry/Grenoble : Porte Sud Visiteurs**

> *Itinerary*

1. A46 (Rocade Est), sortie 10 : Eurexpo Visiteurs
2. Boulevard des Expositions - 69680 Chassieu