

2023
European Innovation Week
歐盟創新週
29 May-2 Jun.

PARTICIPANTS BOOKLET



DETAILED AGENDA

MONDAY 29 MAY 2023 (12:00-14:00 local time)

VIP LUNCH RECEPTION

Location: Cosmos Banquet at TICC 2nd floor Jade (2F, No. 1, Section 5, Xinyi Road, Taipei City)

Note: This activity is “by invitation only”. Available ONLY for pre-registered participants.

TUESDAY 30 MAY 2023 (10:00-20:30 local time)

10:00 – 11:00	COMPUTEX TAIPEI Opening* Location: Area M Lobby, 4 th Floor, Taipei Nangang Exhibition Center Hall 1 (TaiNEX 1)
11:00 – 12:00	EU delegation COMPUTEX VIP Tour* Location: Taipei Nangang Exhibition Center Hall 1 (TaiNEX 1)
and either	
09:30 – 16:30	EPA site visit (full day) *
or	
09:30 – 17:00	Robotics Site visit (full day) *
18:30 – 21:30	EU Taiwan Business Networking Reception, host by CIECA and ECCT* Venue: 3F Ballroom, Regent Taipei Location: 3F, No. 3, Lane 39, Section 2, Taipei City

***Note:** These activities are “by invitation only”. Available ONLY for pre-registered participants. Participants are asked to keep to their original choice.

WEDNESDAY 31 MAY 2023 (09:00-17:30 local time)

EU-TW Business and Clusters Forum and Matchmaking event

8:30 – 09:00	REGISTRATION Location: ROOM 702, TAIPEI EXHIBITION CENTER HALL
09:00 – 09:30	Welcoming and Introductory Remarks <ul style="list-style-type: none">- Fred Huang, Advisor, Chinese National Federation of Industries (CNFI)- Simon Wang, President & CEO, Taiwan External Trade Development Council (TAITRA)- Maive Rute, Deputy Director General, Directorate for Internal Market, Industry, Entrepreneurship and SMEs (DG GROW), European Commission EU Cluster Cooperation Initiative <ul style="list-style-type: none">- Teodora Jilkova, ECCP Team member, European Cluster Collaboration Platform EU Cluster Testimonial <ul style="list-style-type: none">- Dimitar Filipov, CEO, Cluster Sofia Knowledge City Introduction of EU Exchange and Cooperation Policy <ul style="list-style-type: none">- Mariella Masselink, Head of Unit Industrial Forum, Alliances and Clusters, DG GROW, European Commission
09:30 – 11:00	Cluster Roundtable (pitching session) TW and EU cluster representatives
11:00 – 11:30	Coffee break
11:30 – 13:00	EU-TW Business and Cluster Matchmaking Event, Session I Location: Room 701E, TAIPEI EXHIBITION CENTER HALL
13:00 – 14:00	Break, free time
14:00 – 17:00	EU-TW Business and Cluster Matchmaking Event, Session II Location: Room 701E, TAIPEI EXHIBITION CENTER HALL
17:00 – 17:30	Debriefing session: feedback harvesting for all EU Cluster participants Location: Room 701E, TAIPEI EXHIBITION CENTER HALL

THURSDAY 1 JUNE 2023

08:00 – 17:00	SITE VISIT in Hsinchu* ITRI – Industrial technology research institution and TSMC Location: Hsinchu
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Note: This activity is “by invitation only”. Available ONLY for pre-registered participants.

EVENT INFORMATION

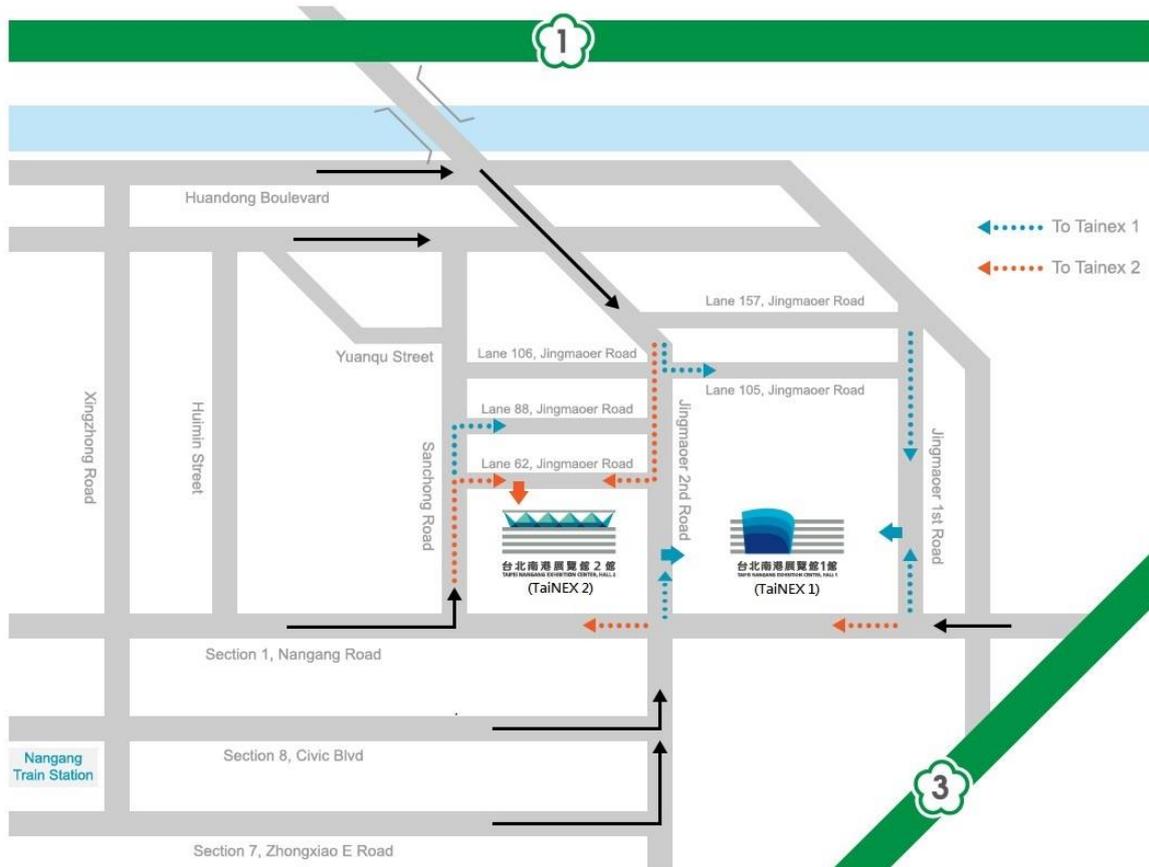
GENERAL COMPUTEX INFORMATION

OPENING CEREMONY OF COMPUTEX TAIPEI 2023

Exhibition Title: [COMPUTEX TAIPEI 2023](#)

Time: 10:00 a.m. – 11:10 a.m., Tuesday, 30 May 2023

Venue: Nangang Exhibition Center, Hall 1, Area M Lobby, 4th Floor, No.1, Jingmao 2nd Rd., Nangang District, Taipei City 11568, Taiwan



Please refer to the customised agenda, part of this document for the EU-Taiwan Mission, for all planned activities and the specified meeting points for all activities. Participation in [Computex 2023](#) is **free of charge** for the EU Delegation.

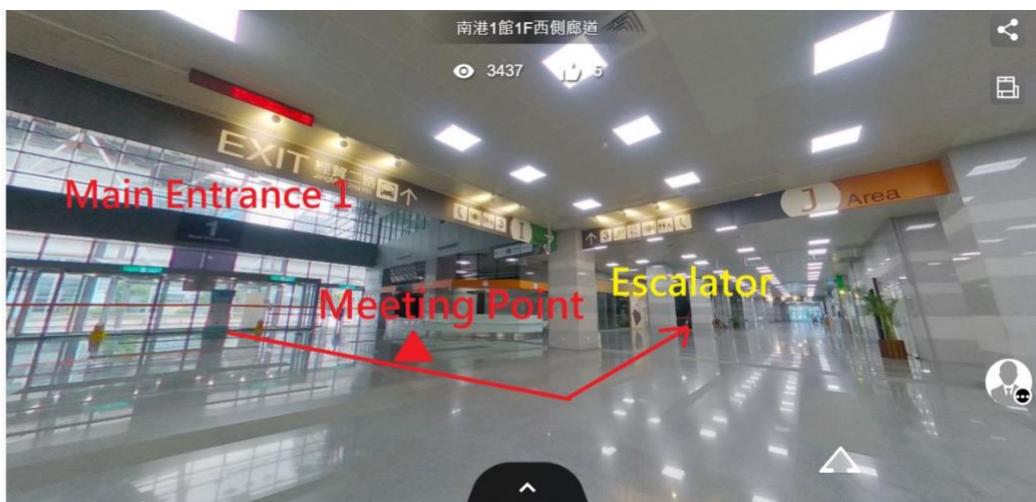
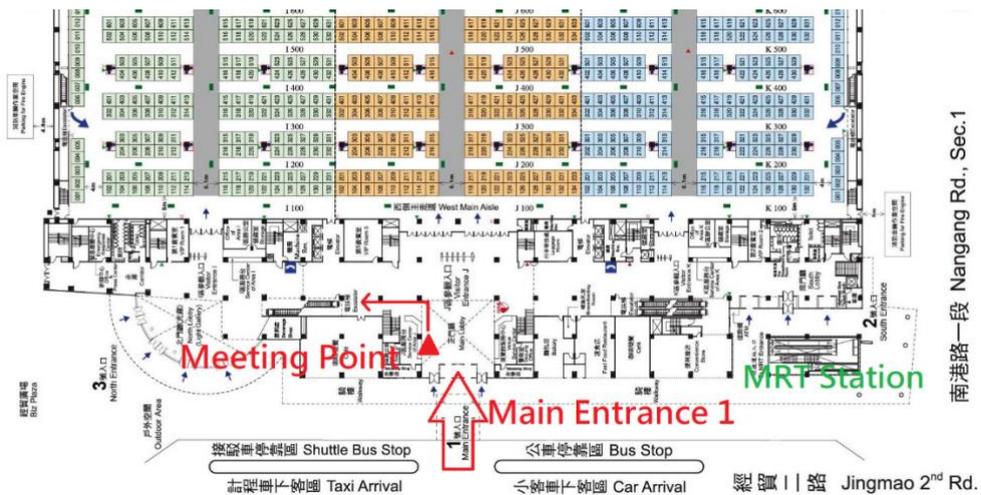
COMPUTEX OPENING AGENDA FOR 30 MAY 2023

Time	Agenda
10:00-10:05	Opening
10:06-10:11	Remarks by Mr. James C. F. Huang , Chairman, Taiwan External Trade Development Council (TAITRA)
10:12-10:17	Remarks by Mr. Paul SL Peng , Chairman, Taipei Computer Association (TCA)
10:18-10:23	Remarks by Ms. Maive Rute Deputy Director-General, The Directorate General for Internal Market, Industry, Entrepreneurship and SMEs
10:24-10:29	Remarks by Ms. Mei-Hua Wang , Minister, Ministry of Economic Affairs (MOEA)
10:30-10:35	Remarks by Dr. Ing-Wen Tsai , President, Republic of China (Taiwan)
10:36-10:41	Best Choice Award of COMPUTEX TAIPEI 2023 (Awarded by President Ing-Wen Tsai)
10:42-10:45	Group Photo
10:46-11:10	Guided Tour to the Show Ground

COMPUTEX OPENING MEETING POINT FOR THE EU-TAIWAN MISSION

MEETING POINT ON 30 MAY 2023

The meeting point for the EU-Taiwan mission will be at the North entrance on the ground floor of the Nangang Exhibition Hall 1 (see the floor plan below) at **09:30 AM**. The TAITRA team will wait for EU delegates at the service center (as marked) before 09:30 AM and will guide you to the 4th floor of the venue to the opening ceremony. **Please, be on time!**

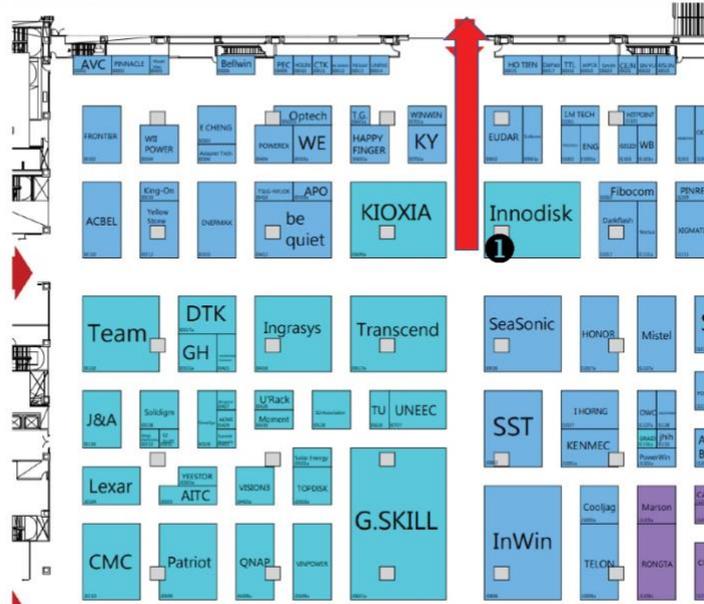


GUIDED TOUR FOR THE EU DELEGATION (30 May 2023)

The guided tour of the showground for the EU Delegation will start at 11:00 AM.

Location: Taipei Nangang Exhibition Center Hall (TaiNEX 1) (see the schemes below)

VIP TOUR-EU 1F



1

VIP TOUR-EU 4F



2

EU-TW BUSINESS AND CLUSTERS FORUM AND MATCHMAKING EVENT (31 May 2023)

When: 31 May 2023

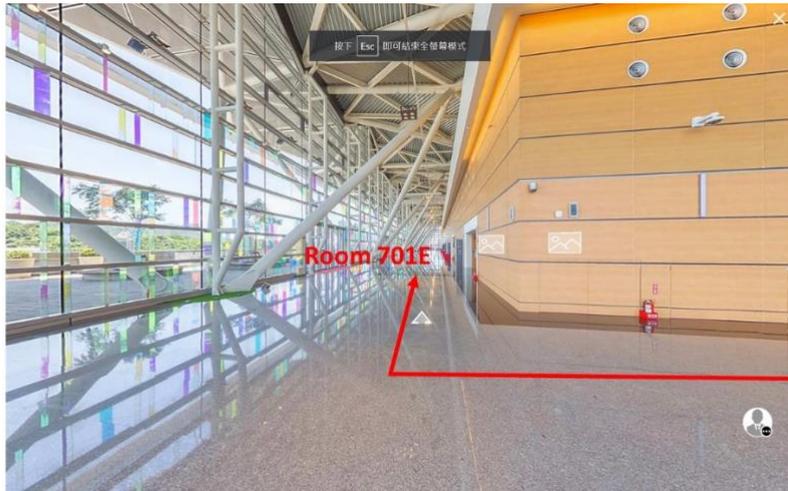
Registration: 8:30 – 9:00

Location: FLOOR 7, ROOM 702 (morning sessions) and 701E (matchmaking sessions), TAIPEI EXHIBITION CENTER HALL (see the scheme and pictures below with the instructions)



Take the elevator or escalator and go to the 7th floor. Follow the instructions shown in the pictures below.





AGENDA FOR THE EU – TW BUSINESS AND CLUSTER FORUM AND MATCHMAKING EVENT (31 May 2023)

8:30 – 09:00	<p>REGISTRATION</p> <p>Location: ROOM 702, TAIPEI EXHIBITION CENTER HALL</p>
09:00 – 09:30	<p>Welcome and Introductory Remarks</p> <ul style="list-style-type: none"> - Fred Huang, Advisor, Chinese National Federation of Industries (CNFI) - Simon Wang, President & CEO, Taiwan External Trade Development Council (TAITRA) - Maive Rute, Deputy Director General, Directorate for Internal Market, Industry, Entrepreneurship and SMEs (DG GROW), European Commission <p>EU Cluster Cooperation Initiative</p> <ul style="list-style-type: none"> - Teodora Jilkova, ECCP Team member, European Cluster Collaboration Platform <p>EU Cluster Testimonial</p> <ul style="list-style-type: none"> - Dimitar Filipov, CEO, Cluster Sofia Knowledge City <p>Introduction of EU Exchange and Cooperation Policy</p> <ul style="list-style-type: none"> - Mariella Masselink, Head of Unit Industrial Forum, Alliances and Clusters, DG GROW, European Commission
09:30 – 11:00	<p>Cluster Roundtable (pitching session)</p> <p>TW and EU cluster representatives</p> <p>Location: ROOM 702, TAIPEI EXHIBITION CENTER HALL</p>
11:00 – 11:30	<p>Coffee break and registration for matchmaking event</p> <p>Location: ROOM 701E, TAIPEI EXHIBITION CENTER HALL</p>
11:30 – 13:00	<p>EU-TW Business and Cluster Matchmaking Event, Session I</p> <p>Location: Room 701E, TAIPEI EXHIBITION CENTER HALL</p>
13:00 – 14:00	<p>Break, free time</p>
14:00 – 17:00	<p>EU-TW Business and Cluster Matchmaking Event, Session II</p> <p>Location: Room 701E, TAIPEI EXHIBITION CENTER HALL</p>
17:00 – 17:30	<p>Debriefing session: feedback harvesting for all EU Cluster participants</p> <p>Location: Room 701E, TAIPEI EXHIBITION CENTER HALL</p>

[Registration will open at 8:30 am, so please plan your journey with care to avoid delaying the programme or missing your meetings. Please have your COMPUTEX badge with you.](#)

SCHEDULED SITE VISITS

The site visits are an official part of the EU-Taiwan Matchmaking mission and will be held on 30 May 2023 and 1 June 2023. These activities are “by invitation only” and available ONLY for pre-registered participants. Participants are asked to keep to their original choice, made during the registration process.

SITE VISIT ON 30 MAY 2023

Robotics Site Visit (08:00-17:00 local time)

Itinerary of the European Commission visit to HIWIN, PMC and Delta

Time	Details	Remarks
07:51-08:40	Taiwan High Speed Rail (THSR) Taipei main station to Taichung station	Suggest: THSR No. 205 (Taipei: 7:51->Taichung: 8:40) https://en.thsrc.com.tw/ Please reserve your seat before departure
08:50-9:00	Arrival at THSR Taichung Station.	Meeting Point: at Exit 4 (nearby the Starbucks shop) The organiser will arrange a bus to pick up all VIPs to take to HiWin *Contact person: Joyce +886-915090838
09:00-9:30 (30mins)	Depart from THSR Taichung station to HIWIN	*HIWIN : Multi-Axis Robot Products List HIWIN Technologies Corp. Add: No. 7, Jingke Rd., Nantun Dist., Taichung City
09:30-11:30 (2 hours)	Visiting HIWIN TECHNOLOGIES CORP	
11:30-11:45 (15mins)	Move to PMC	PMC: PRECISION MACHINERY RESEARCH & DEVELOPMENT CENTER
11:45-14:00	Meeting & Networking with PMC & Robotics companies	*PMC: https://www.pmc.org.tw/index_en.aspx Add: NO.27, 37th Road, Xitun Dist., Taichung Industrial Park, Taichung City, Taiwan
14:00-14:20	Move to Delta	
14:30-16:00	Visiting DELTA ELECTRONICS, INC.	*Delta: https://www.deltaww.com/en-US/products/Industrial-Automation/ALL/#robot Add: No. 8, Keyuan 1st Rd., Xitun Dist., Taichung City
16:00-16:30	Move to THSR Taichung Station	
17:00-17:59	Take THSR to Taipei	Suggest: THSR No. 0140 Taichung: 17:00-> Taipei: 17:59) https://en.thsrc.com.tw/ * Please reserve your seat before departure

Please note that participants attending the robotics site visit must buy their train tickets on their own and reserve seat in advance. The link to HSR website is [here](#).

SITE VISIT ON 1 JUNE 2023 - AGENDA

Itinerary of the European Commission visit to ITRI and TSMC

Thursday, 1 June, 8:00-16:30

Location: Hsinchu

Time	Details	Remarks
7:50-8:00	Pick up all guests at Grand Hyatt Taipei Lobby (meeting point). Meeting point information: Grand Hyatt Taipei Hotel Lobby Add: 2, SongShou Road, Taipei, Taiwan https://www.hyatt.com/enUS/hotel/taiwan/grand-hyatttaipei/taigh 台北君悅酒店 地址:台北市信義區松壽路 2 號	The organiser will arrange a bus to pick up Contact: *Edie Wang +886-975031389 *Joyce Chang +886-915090838
8:00-9:30	Move to ITRI (Taipei City-> Hsinchu City)	*Industrial Technology Research Institute https://www.itri.org.tw/english/index.aspx Add: 195, Sec. 4, Chung Hsing Rd., Chutung, Hsinchu City, Taiwan
9:30-10:40	Visit ITRI 1. Green Transition 2. Advanced Manufacturing 3. Circular Economy	Venue: Room 604, Building 51
10:40-11:20	Visit ITRI Show Room	Venue: 1F, Building 51
11:20-13:20	Lunch & Networking at ITRI	Venue: 3F, Room 3A, Building 5
13:20-14:00	Move to TSMC	*TSMC https://www.tsmc.com/english Add: No. 1, Li Hsin Rd. 7, Hsinchu Science Park, Hsinchu City, Taiwan
14:00-15:30	Visit TSMC 1. TSMC show room 2. Green transition 3. Green supply chain	
15:30-16:30	Back to Taipei	

For the visit to Hsinchu, the host has arranged a bus for all the participants. The meeting point is at the Hyatt Hotel. It is recommended to take a taxi from your hotels (Cosmos or others) to Hyatt. MRT (metro) is also an option but would depend on you being able to find the right way to the MRT station.

OTHER USEFUL INFORMATION

HOW TO REACH THE MAIN EVENT VENUE DIRECTLY FROM THE AIRPORT

Useful link: <https://www.tainex.com.tw/en/service/transportation/drive>

By Bus

Terminal 1 bus stop: B1 bus area of Arrivals Hall

Terminal 2 bus stop: Outdoor gallery at East side of 1F Arrivals Hall

KUO-KUANG Motor Transport: route 1843: route 1843 (Taipei Taoyuan International Airport – Taipei Nangang Exhibition Hall)

- Duration: 1h20m
- Depart: Taipei Taoyun International Airport
- Arrive: Taipei Nangang Exhibition Hall
- Phone: 886-3-383-4004

By Train and Metropolitan railway – \$5-7 (USD)

From the Airport Terminal 1 Station Taiwan Taoyuan Airport (TPE), Taiwan – 36 min by Express train, Walk 6 mins to Taipei Main Station (380 m) and take the Blue Metro Line – 20 min to Taipei Nangang Exhibition Hall

By Taxi (36 mins) – \$45-60 (USD)

HOW TO REACH THE MAIN EVENT VENUE FROM [COSMOS Hotel](#)

BY MRT - Bannan Blue Line

Walk 5 minutes to Taipei Main Station (200 m), Enter via M7 and take the Subway to Taipei Nangang Exhibition Hall

COVID MEASURES

All travellers are required to undergo a 7-day self-initiated epidemic prevention. Travellers who have experienced any suspected COVID-19 symptoms in the 14 days before arrival should voluntarily report their symptoms to the [Taiwan Centers for Disease Control](#) quarantine officer at the airport/port. Such travellers should cooperate in undergoing a saliva test. All travellers are required to follow other regulations and instructions announced by Taiwan Centers for Disease Control.

CURRENCY AND PAYMENT

The New Taiwan dollar is the official currency of Taiwan. The currency code is TWD and is commonly abbreviated as NT\$ or NTD\$. The most used denominations are the NTD\$100, NTD\$500, and NTD\$1000 bills. There are also NTD\$200 and NTD\$2000 bills in circulation but you will very rarely encounter them.

WATER

As a general rule, with the exception of Kaohsiung, tap water in Taiwan is safe for drinking after boiling. Any water or ice you are served in restaurants will already have been processed.

WEATHER

Taiwan's climate is subtropical, except for the very southern part of the island, which is tropical. Summers are long and hot, lasting from April or May to September or October. Be prepared for hot weather – 30-32 °C and some showers.