



RZESZÓW 3 4 POLAND JUNE 2025

An official side event of the EU Industry Days 2025

PARTICIPANTS BOOKLET

- in European Cluster Collaboration Platform
- **#** European Cluster Collaboration Platform ECCP #ClustersMeetRegions















BACKGROUND

Exploring the Innovation Ecosystem: Clusters as Catalysts for Regional Competitiveness

The Clusters Meet Regions event in Rzeszów, Poland will take place on 3-4 June 2025, hosted by the Local Government of the Podkarpackie Region in collaboration with the European Cluster Collaboration Platform (ECCP) on behalf of the European Commission. This event is part of the broader Clusters Meet Regions series, which aims to strengthen the role of clusters in regional economic development by fostering collaboration between clusters, policymakers, businesses, and research institutions.

With a strong industrial base, the Podkarpackie Region has positioned itself as one of leaders in aerospace and advanced manufacturing, with clusters playing a crucial role in these sectors. The event will provide a unique opportunity to explore the innovation ecosystem in the Podkarpackie Region and highlight the role of clusters in boosting regional competitiveness, supporting smart specialisation, and advancing the green and digital transitions. It will also offer an excellent opportunity to discuss about security and dual-use technology and developments in the drone industry.

ONLINE REGISTRATION

Registration will be available soon! Stay tuned!

The event is free of charge

EVENT INFORMATION

The event will take place on 3-4 June, 2025.

The agenda of the event is available **here**.

Main venue

Podkarpacki Park Naukowo-Technologiczny AEROPOLIS, Jasionka 954, 36-002 Jasionka (at the Podkarpackie Science and Technology Park in Jasionka)

Google Maps

Website

The distance between the main train station (Dworzec Główny PKP) and the venue is about 13 km.

The distance between Rzeszów-Jasionka Airport and the venue is about 700 m.



Evening venue

Venue for networking cocktail (Day 1): Podkarpackie Centrum Nauki Łukasiewicz

Website

Google Maps

There would be possibility to visit the exhibitions for free during the networking cocktail.



How to get there: Podkarpackie Centrum Nauki Łukasiewicz is located 550 m from Podkarpacki Park Naukowo-Technologiczny AEROPOLIS. Please see the map below.



PARKING

There are car parks available at both venues.

Parking for participants is located close to the venue (please find the map below).



If there are no free spaces, you can use the car parks located nearby:

- airport car park (paid car park)
- car park next to ZEN.COM EXPO (paid car park)

SITE VISITS

Participants will also be able to take part in site visits combined with the EU Industry Days in:

• Podkarpackie Innovation Center – a key institution supporting R&D and technology transfer in the region.



• Technology Incubator of the Podkarpackie Science and Technology Park – fostering high-tech entrepreneurship and industrial innovation.



The site visits will take place on the Day 2 of the event at 15:00 – 17:30.

PRACTICAL AND LOGISTICAL ASPECTS OF THE EVENT

International Flight Connections

Rzeszów-Jasionka Airport offers convenient international flight connections, linking Podkarpackie Region with key destinations in Europe, including Warsaw, Munich, Bristol, Dublin, Manchester, Milan, Rome, Riga, Zadar and London. The airport serves as a gateway for participants travelling from various European locations.

Both venues are adjacent to the Rzeszów-Jasionka International Airport.



Transport options between Rzeszów-Jasionka Airport and the city centre

Rzeszów-Jasionka Airport is located just 20 minutes away from the city centre. The facility is located in close proximity to two national roads: DK9 and DK19, expressway S19, as well as the A4 highway. You can reach the city centre by bus number 51 (stop Jasionka - Port Lotniczy).

You can also take the train to/from the city centre. The single ticket between the airport (Jasionka Lotnisko) and the city centre (Rzeszów Główny) costs approximately 1 Euro. You can buy it on board at the ticket machine.





Public transport in Rzeszów

Rzeszów's Urban Transport Company provides excellent transport services around the city, to the airport and to the city's surroundings.

How to get there – <u>route planner</u>. You can put direct address of the venue (i.e. ul. Lenartowicza 4 or the place i.e. Dworzec Główny).

A single ticket costs around 1,30 Euro, and you can buy it at the ticket machine located at bus stops or on some buses (payment in cash or card).

The other option is to use a credit/debit card and buy the ticket on the bus (put your card into the ticket validator, and the ticket will be saved on your card).

Timetable of line 51

Stop: Jasionka Port Lotniczy

Direction: Bardowskiego (city centre)



Stop: Plac Wolności

Direction: Jasionka Port Lotniczy



Accommodation

Please keep in mind that the <u>EU Industry Days 2025</u> will take in Rzeszów on 5-6 June and the availability of hotels can be limited.

There are a lot of hotels in the city centre, here are some examples:

Hotel Rzeszów

B&B HOTEL Rzeszów Centrum

Hotel Prezydencki

Grand Hotel Boutique Rzeszów Centrum

Best Western Plus Hotel Rzeszow City Center

Hotel Fryderyk

Hotel Falcon

HOST REGION AND CONTEXT

The Local Government of the Podkarpackie Region is the leading entity responsible for designing and implementing the region's economic development and innovation policies. As a key facilitator of the regional innovation ecosystem, it ensures strong cooperation among stakeholders from business, academia, administration, and society. While Podkarpackie does not have a dedicated cluster policy, its Regional Innovation Strategy for 2021-2030 (RSI WP) integrates clusters as key enablers of economic transformation.

The RSI WP identifies four strategic objectives to enhance the region's innovation capacity:

- 1. Strengthening the innovation ecosystem
- 2. Increasing the competitiveness of enterprises
- 3. Developing human capital to meet labour market needs
- 4. Promoting the internationalisation of the regional economy

Clusters play a vital role in the entrepreneurial discovery process, the industrial transition, and sustainability efforts, which will be core themes of the event.

The Clusters Meet Regions event in Rzeszów aims to:

- Demonstrate the impact of clusters in the regional innovation ecosystem and their role in achieving the goals of the Regional Innovation Strategy.
- Facilitate cross-border cooperation between clusters, businesses, and research institutions to enhance innovation and internationalisation.
- Provide a platform for policy dialogue, allowing regional and European stakeholders to exchange best practices on cluster-driven economic development.
- Explore the integration of clusters into European value chains and their role in the green and digital transitions.
- Offer networking opportunities to promote new business collaborations, investment opportunities, and R&D partnerships.

The event will be held in English and Polish, with simultaneous translation available.