



EU-South MED MATCHMAKING EVENT

In the context of Egypt Infrastructure and Water Expo and The Big 5 Construct Egypt

CAIRO, EGYPT

16 - 18 JUNE 2025

TECHNICAL WEBINAR 27 MAY 11.00 - 12.00 CEST



















Housekeeping Rules

- > This webinar is scheduled to last 1 hour
- > This webinar will be recorded and published on ECCP
- > All participants are in listen-in mode
- > To ask a question, please type it into the Q&A box



















Agenda

















11:00-11:05 Welcome

11:05-11:30 B2Match: Presentation on how to create your profiles, offers and demands, and start scheduling meetings

11:30-11:40 Next Steps Towards the Matchmaking Event

11:40-11:55 Q & A

11:55-12:00 Closing

















Welcome

Teodora Jilkova

Veritas Cluster, ECCP Team Member

















Matchmaking Event: B2Match

Daniel Cosnita

ECCP Team Member

















Registration



EU South Med Matchmaking Event 2025 >

Cairo

Create an account

Participation type

Complete your profile

Plan your schedule

Register as...

O European Cluster

O European SME

South Med Participant

Cancel registration

















Pitching Session



EU South Med Matchmaking Event 2025 >

Cairo



Complete your profile

Further Details

Would you like to participate in the pitching session?*

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|-------|
|-------|

If yes, please provide a brief description of what you are going to present (product, offer, service, need)

| ffer, service, need) | | | | | | |
|----------------------|--|--|--|--|--|--|
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Create an opporuntity

You are signed in as Daniel Cosnita SIGN OUT

EU South Med Matchmaking Event 2025

16 Jun 2025 I Cairo



Agenda











Daniel Cosnita

President Bucharest, Romania



Your profile is **waiting to be activated**, until then you are not visible to other participants.

Go to my profile



Confirm your Email Address

We've sent you an email with a link to confirm your Email Address.



Add organisation page

Represent your organisation on this event by creating its dedicated page.



Romanian Cluster Association

Business Support Organisation Bucharest, Romania

Finish setting up your profile

Create an impressive networking profile by adding details such as a short pitch, biography, <u>profile</u> picture, and more.



Create opportunities

Add Marketplace opportunities to showcase what you an offer to other participants.

Add opportunities



















Type of offers/demands



Product

Add and describe a product you offer.



Service

Add and describe a service you offer.



Partnership

Add this if you are interested in engaging in a partnership with another organisation.



Project Cooperation

Add this if you are interested in finding a partner for your project.



Investment

Add this if you seek investment opportunities.



Expertise

Add your area of expertise and describe what you can offer to other participants.



Request

Add if you have anything specific you are looking for.



















Availability



Daniel Cosnita

President Bucharest, Romania



Your profile is **waiting to be activated**, until then you are not visible to other participants.

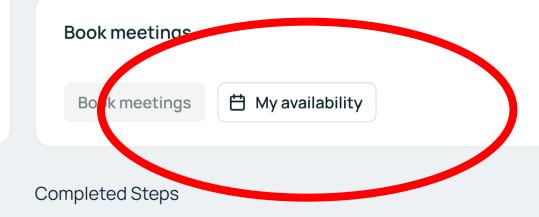
Go to my profile



Hello Daniel!

Congratulations on successfully registering for the EU South Med Matchmaking Event 2025. Follow the steps below to finish setting up your networking profile and explore its possibilities.

Next Steps



Confirm your Email Address

We've sent you an email with a link to confirm your Email Address.



Add organisation page

















Availability

You are signed in as Daniel Cosnita SIGN OUT

Availability

Available for meetings?



Indicate your meeting availability by selecting the time slots below. You will only be able to send and receive meeting requests in those time slots.

| Monday 16 June 2025 | | | | | |
|---------------------|------------------------|--|--|--|--|
| Mark all free ti | ime slots as available | | | | |
| ~ | 12:00 | | | | |
| / | 12:20 | | | | |
| \checkmark | 12:40 | | | | |
| \checkmark | 13:00 | | | | |
| \checkmark | 13:20 | | | | |
| \checkmark | 13:40 | | | | |

Cancel

Save









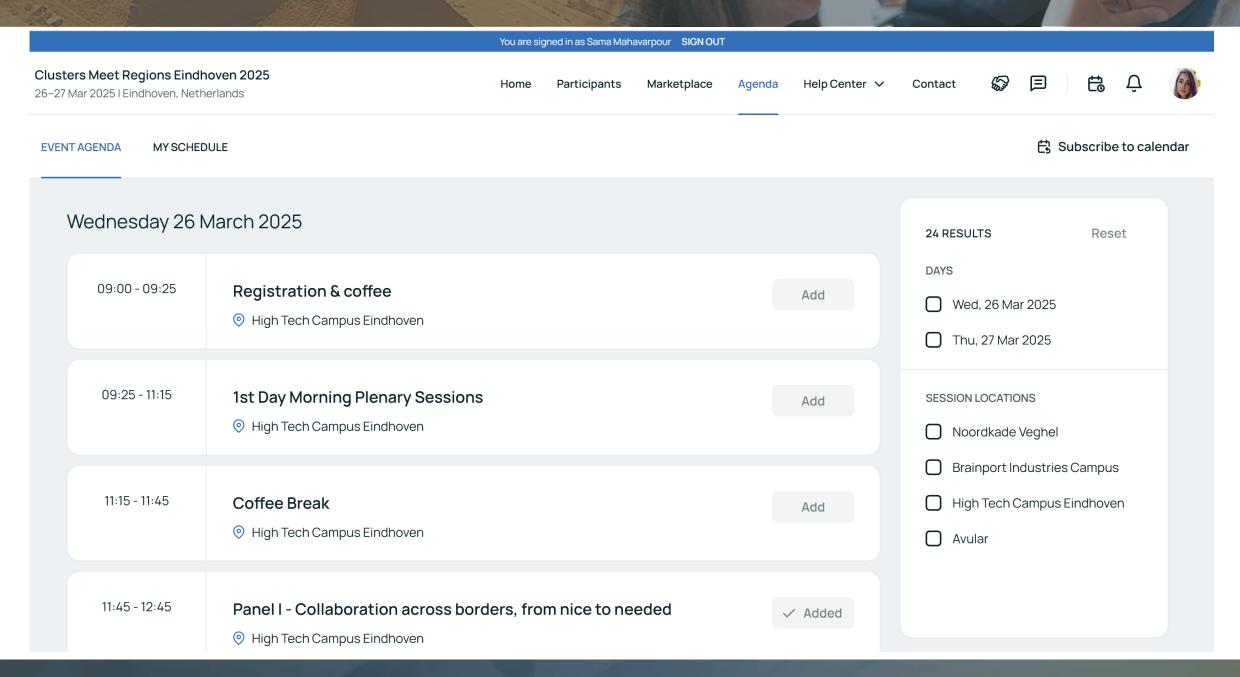








Agenda



















Participants

Clusters Meet Regions Eindhoven 2025

26-27 Mar 2025 | Eindhoven, Netherlands



Marketplace

Agenda

Help Center ∨

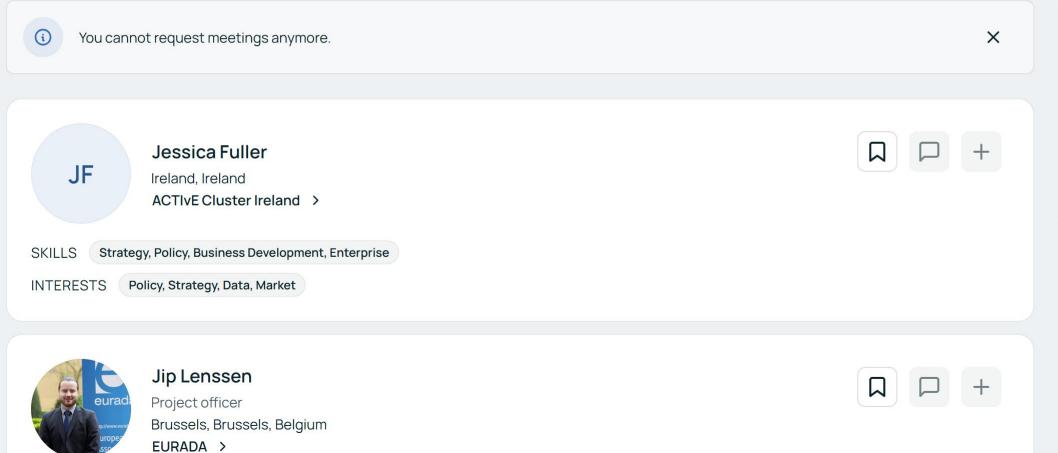
Contact

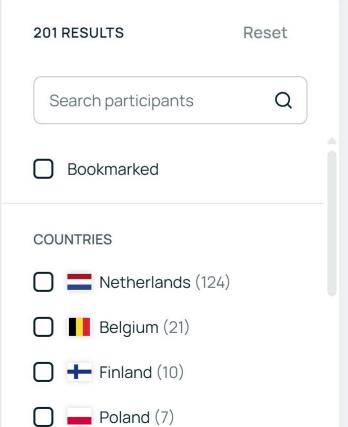






























Marketplace

Clusters Meet Regions Eindhoven 2025

26-27 Mar 2025 | Eindhoven, Netherlands

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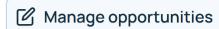






↓↑ Relevance

18 RESULTS



Reset

Q

Service

Leadership Development Opportunity

A chance to grow as a confident, impactful leader - with practical support for real-world challenges.



Philipa O. W. Biritwum
CEO at AMACON Lead
Eindhoven, Netherlands







Service (12)



Type

Consulting (6)

Development (3)

Search opportunities

Others (2)

Applies to

Service

Business Strategy & Transformation Consulting

Helping businesses grow, transform, and expand internationally with clear strategy and hands-on support.



Philipa O. W. Biritwum
CEO at AMACON Lead
Eindhoven, Netherlands











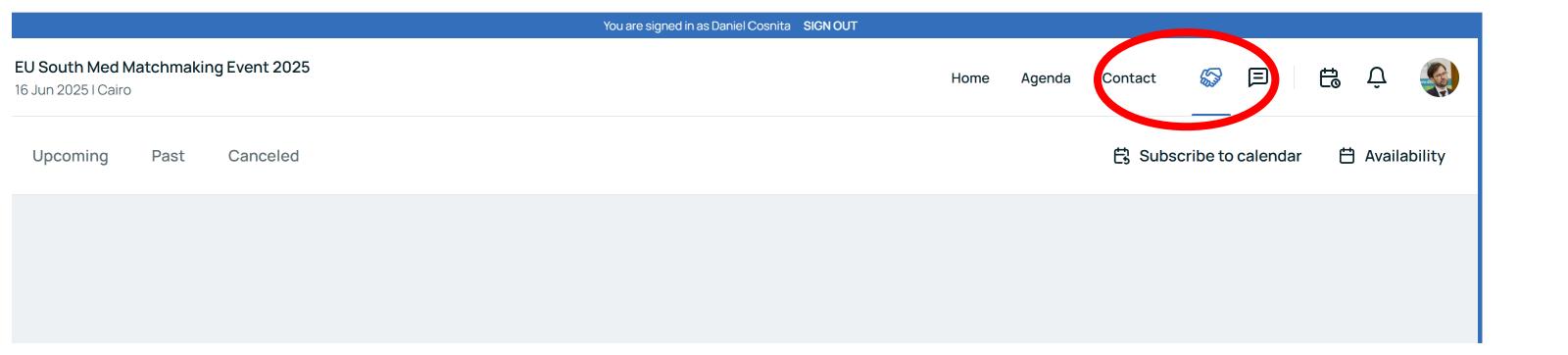








Book your meetings



















Check your meetings



















Booking meetings

- Send meeting requests to those you want to meet.
- Schedule your own meetings <u>Meeting requests have to be accepted</u>, otherwise they cannot be scheduled.









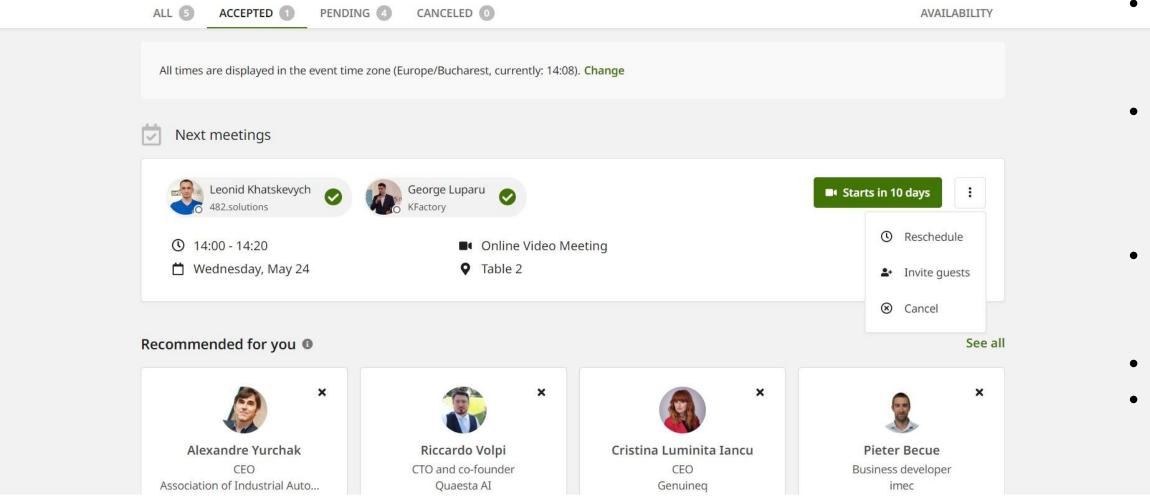








Attend scheduled meetings



- Each matchmaking meeting will last for 20 minutes.
- The content of the meetings is completely confidential.
- You may invite additional guests to the meeting
- You may reschedule
- The system is recommending meeting partners for you according to your profile

















Conversations

You are signed in as Sama Mahavarpour SIGN OUT

Clusters Meet Regions Eindhoven 2025

26-27 Mar 2025 | Eindhoven, Netherlands

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Debriefing Survey

A link to a Debriefing Survey will be sent to the participants at the end of the matchmaking event, remember to check your email.

Please provide us with quality feedback, describing the identified cooperation cases!

















Some hints

- Exchanging information to find partners with complementary capabilities to achieve efficient and faster production, e.g. through quicker delivery of key inputs, can be **beneficial** and **compatible with competition rules, if certain principles** are observed:
 - →exchange of commercial information is kept to the **minimum necessary and**
 - → limited both in time and to resolving related supply challenges.
- Particularly sensitive information is prices, discounts, costs, sales, commercial strategies, expansion plans and investments, customers and suppliers lists, etc.
 - → do not exchange such information with your direct competitor in relation to competing products.
 - → if talking with a direct competitor at the event, keep notes on the subjects discussed.

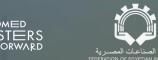
















Next steps

- Booking phase is open!
- Agenda will follow soon! Please select your attendance!
- Bon courage!



































Teodora Jilkova

Veritas Cluster, ECCP Team member



















EU-South MED MATCHMAKING EVENT

In the context of Egypt Infrastructure and Water Expo and The Big 5 Construct Egypt

CAIRO, EGYPT 16 - 18 JUNE 2025

















OVERALL AGENDA

- Introduction "Who Is Who"
- Seminar on Business Cooperation
- Pitching Session
- B2B Meetings (20 min each)
- Networking Dinner

16 June

17 June

- Site Visits: Incubator
- Guided tour at the EXPO's
- Visits at dedicated stands

- Study visit in the FEI premises with industry experts from (9am-11am)
- Planned Study visit to incubator
- Big 5 Construct: 1h slot for the pitching of participants (15:55pm-16:55pm

18 June

















AGENDA

16 June 2025

- Introduction "Who Is Who" > By groups
- Seminar on Business Cooperations > Testimonials
- Pitching Session > Prepare your slides
- B2B Meetings (20 min each) > Schedule Meetings
- Networking Dinner > Details in the final agenda

















AGENDA

17 June

- Site Visits: Incubator > Details in the final agenda
- Guided tour at the EXPO's > Provided by the Expo organisers
- Visits at dedicated stands > Plan your participation









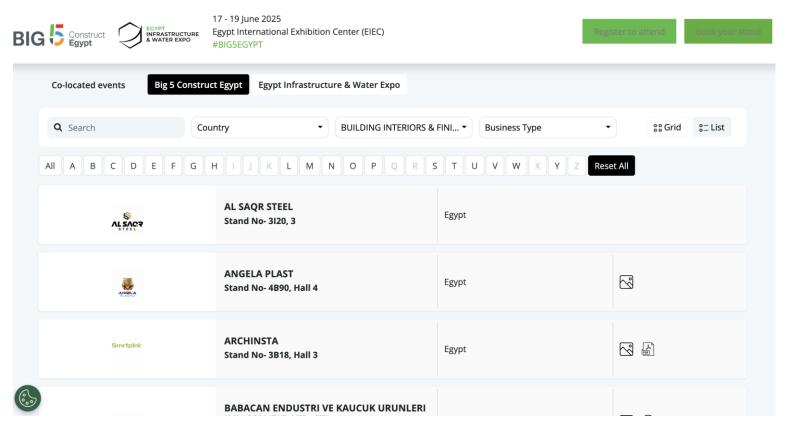








Egypt Infrastructure and Water Expo and The Big 5 Construct Expo



https://exhibitors.big5constructegypt.com/big-5-construct-egypt-2025/Exhibitor?eid=&utm_source=Google%20&utm_medium=cpc-internal&utm_term=CN=S%20%7C%20B%20%7C%20B5_Egypt%202025%20%7C%20Visprom/SN=Google%20&utm_content=&utm_campaign=S%20%7C%20B%20%7C%20B5_Egypt%202025%20%7C%20B5_Egypt%202025%20%7C%20B5_Egypt%202025%20%7C%20B5_Egypt%202025%20%7C%20B5_Egypt%202025%20%7C%20Visprom&_gl=1*s9h90n*_up*MQ..*_gs*MQ..&gclid=EAlalQobChMI8fOpjrXBjQMVaWVBAh015ALJEAAYASAAEgLDY_D_BwE

Take time and study the Exhibitors from your both events under your sectorial focus and plan your participation

CONSTRUCTION & SUSTAINABLE BUILDING

Participants: Clusters and SMEs from EU and South MED with focus on green buildings, materials innovation, and construction engineering.

Relevant Exhibitors:

- ✓ Afinitas A/S (DK) Precast concrete equipment and automation
- ✓ ASA Line (EG) Roof tile manufacturing
- ✓ Geoplast Spa (IT) Sustainable formworks and drainage solutions

https://exhibitors.egyptinfrastructureexpo.com/egypt-infrastructure-water-expo-2025/Exhibitor

















Egypt Infrastructure and Water Expo and The Big 5 Construct Expo



DIGITAL SOLUTIONS & SMART CITIES

Participants: Organisations working on smart building systems, ICT applied to construction and urban infrastructure.

Relevant Exhibitors:

- •Automatismi Beninca' Spa (IT) Gate automation systems
- •Advanced Control Technology (EG) Building control systems
- •Smart Building Solutions Ltd. Automation and IoT-enabled infrastructure



WASTE MANAGEMENT & ENVIRONMENTAL TECHNOLOGY

Participants: Clusters with interest in circular economy, waste processing, and environmental monitoring.

Relevant Exhibitors:

- •ECOSAFE (EG) Waste handling and recycling systems
- •Green Tech Co. Municipal solid waste systems and services



ENERGY, ELECTRICAL & MEP

Participants: Clusters with interests in energy distribution, cabling, and building services.

Relevant Exhibitors:

- •Al Shater Specialized Cables (EG) Power cables
- •Alayed Hoses Factory (SA) Hoses for electrical and plumbing works
- •Schneider Electric Egypt Smart energy and automation



WATER & WASTEWATER INFRASTRUCTURE

Participants: Entities involved in water management, desalination, wastewater processing.

Relevant Exhibitors:

- •Al Rowad for Plastic Pipes (EG) Piping systems for water/sewage
- •CL Pipe & Plastic (EG) Pipes and fittings for water distribution
- Metito Water treatment and desalination technologies



URBAN MOBILITY & CONNECTIVITY

Participants: Working on smart mobility, integrated urban systems, and infrastructure connectivity.

Relevant Exhibitors:

- •Zeta Automation Mobility automation systems
- •ITS Egypt Intelligent Transport Systems technologies



INFRASTRUCTURE & CIVIL ENGINEERING

Participants: Engaged in road, bridge, and public infrastructure development.

Relevant Exhibitors:

- •Orascom Construction (EG) Large-scale civil and industrial projects
- •Ezz Steel Steel and reinforcement products

















- Update your profiles in B2match after activation and start scheduling meetings
- > Respond to any instructions regarding the pitching sessions and site visits
- Make your list of top 5 stands to visit at the Expos; Follow instructions for registration
- Follow up the instructions regarding accommodation





































Visit the ECCP website and follow us on social media

- www.clustercollaboration.eu
- Clusters_EU
- European Cluster Collaboration Platform



European Cluster Collaboration Platform - ECCP

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