

**Interreg  
Danube Region**



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# Project TEX-DAN

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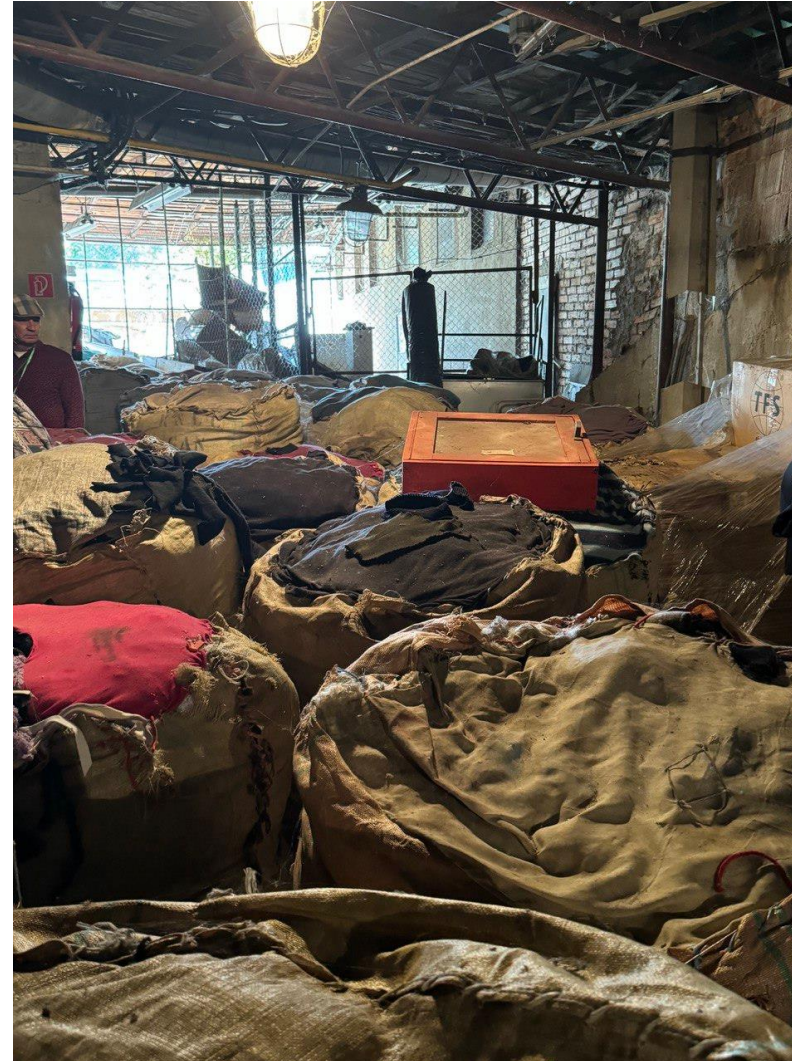


# Happening NOW

Porto, 2024



Slovakia, 2024



Moldova, 2024



TEX-DAN aims at the uptake of circular technologies and business models at SMEs for improved circularity in the textile and fashion value chains through transnational collaboration in the Danube Region



# Essential project information

**Acronym and ID number**

TEX-DAN DRP0200164

**Project title**

Moving forward with circularity in textile and fashion value chains

**Programme priority**

1. A more competitive and smarter Danube Region

**Specific objective**

1.1: Enhancing innovation and technology transfer in Danube region

**Project start and project end**

01 January 2024 – 30 June 2026, 30 months, 5 reporting periods

**Total project budget**

EUR 2.716.892,32

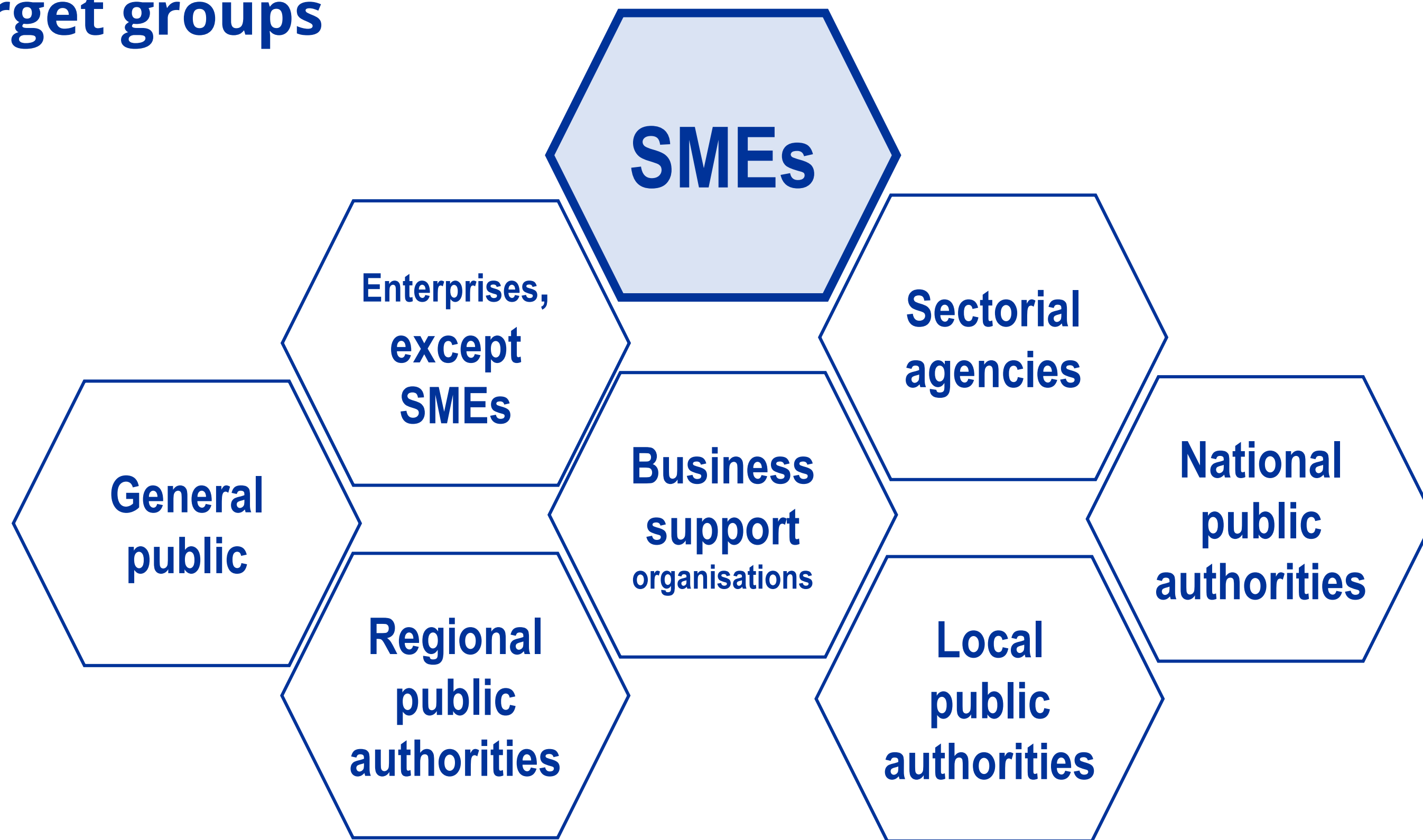
**Interreg Funds**

EUR 2.173.513,85 (80%)

**Lead partner**

South-Transdanubian Regional Innovation Agency, Hungary

# Target groups



# Project intervention logic

## Outputs

1.1 TEX-DAN Strategy for circularity in the T&F value chains in the Danube Region

1.2. Joint Action Plan for circularity in the T&F value chains in the Danube Region

2.1. Joint pilot report

2.2. TEX-DAN Technology report

3.1. Establishment of the Danube circular textile cluster

## Specific objectives

Improving local, regional, national policies related to T&F industry in the participating regions and in the Danube region through feasible policy recommendations

Uptake of technologies and circular business models by SMEs in the textile and fashion value chains through piloting technology solutions in 4 key areas:

Establishing lasting transnational collaborations for the uptake of technologies. These include shortened value chains, a circular textile brand and a transnational circular textile cluster

- 1) bio economy clothing
- 2) design
- 3) production processes
- 4) recycling

Low level of circular technologies applied throughout the value chains by SMEs

Gaps in legal background, regulations, policies that hinder the uptake of circular technologies by SMEs

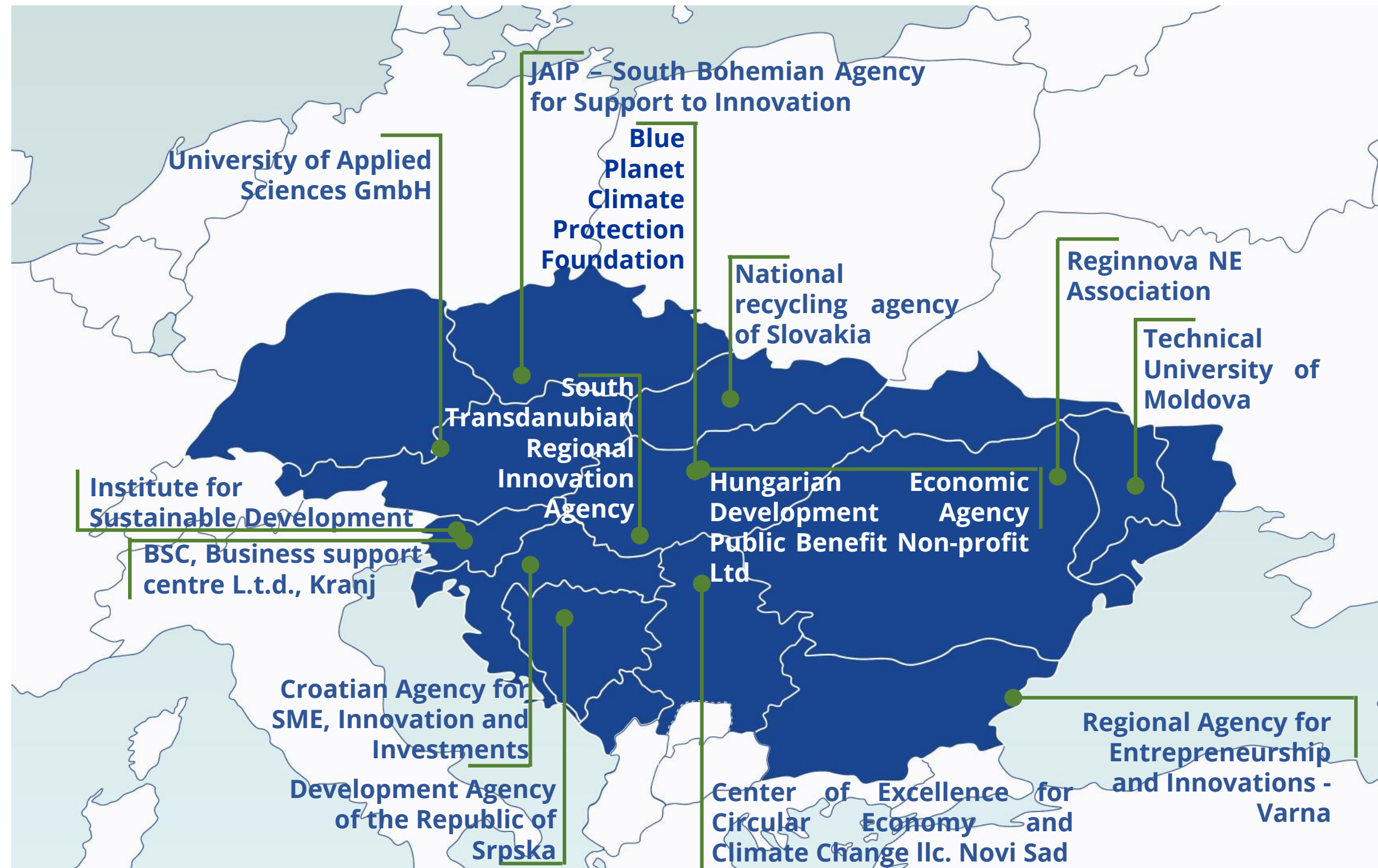
## Challenges

Low awareness of circular solutions among SMEs in the textile and fashion value chains in the participating regions/countries

# Partnership

#	Name	Acronym	Country
1	South Transdanubian Regional Innovation Agency	STRIA	HU
2	JAIP – South Bohemian Agency for Support to Innovation	JAIP	CZ
3	National recycling agency of Slovakia	NARA-SK	SK
4	Center of Excellence for Circular Economy and Climate Change llc. Novi Sad	CECC	SRB
5	Institute for Sustainable Development	ISD	SI
6	Reginnova NE Association	REGINNOVA	RO
7	Development Agency of the Republic of Srpska	RARS	BiH
8	Croatian Agency for SME, Innovation and Investments	HAMAG BICRO	HR
9	Regional Agency for Entrepreneurship and Innovations - Varna	RAPIV	BG
10	University of Applied Sciences GmbH	FHS	AT
11	BSC, Business support centre L.t.d., Kranj	BSC Kranj	SI
12	Hungarian Economic Development Agency Public Benefit Non-profit Limited Company	MGFU	HU
13	Technical University of Moldova, ZIPHOUSE Fashion Innovation Hub	ZIPHOUSE	MD
14	Blue Planet Climate Protection Foundation	Blue Planet	HU

# TEX-DAN Partnership



- 14 partners in the Danube region

- 11 countries

**Thank you for your  
attention!**

## **TEX-DAN**

### **Moving forward with circularity in textile and fashion value chains**

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<https://ddriu.hu/en/home/>

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