

CLUSTERS COOPERATION AGENDA

Between

**The Permanent Work Group on Local Productive Systems (GTP APL)
of The Ministry of Development, Industry and Foreign Trade (MDIC)**

and

**The European Cluster Collaboration Platform (ECCP) supported by
the European Commission**

Building upon the Clusters Cooperation Agenda (CCA) signed by the Permanent Work Group on Local Productive Systems (GTP-APL) and the European Cluster Collaboration Platform (ECCP) on May 18, 2011 in Ouro Preto, both partners hereby agree to sign the new CCA.

The European Cluster Collaboration Platform (ECCP) is an initiative supported by Directorate General of Enterprise and Industry of the European Commission under the Competitiveness and Innovation Framework Programme. The ECCP aims to facilitate cooperation between cluster organisations and cluster firms across Europe and beyond with a view to intensify SME internationalisation through clusters and develop more competitive clusters in Europe.

The Permanent Work Group on Local Productive Systems (GTP-APL), coordinated by Ministry of Development, Industry and Foreign Trade (MDIC), is in charge of propose policies, programs and actions to development of the productive systems and local productive arrangements, with emphasis in the industrial sector in Brazil.

A. PURPOSE

The new Clusters Cooperation Agenda has the objective to extend the formal cooperation initiative between the GTP-APL of MDIC and the ECCP, with the view to



strengthen business, research and technological cooperation and promote SME internationalisation by encouraging Clusters from Brazil and Europe to collaborate, with special emphasis on:

1. EU-Brazil cluster internationalization and collaboration in the field of biotech and personalized medicine;
2. EU-Brazil cluster internationalization and collaboration through SMEs of other emerging industries such as ICT for mobility of people and goods, bio economy (green chemicals, biomass, cosmetics, etc.), renewable energy and energy efficiency and other engineering industries;

B. STATEMENT OF MUTUAL BENEFITS AND INTERESTS:

The main beneficiaries of this agreement should be SMEs cooperating in clusters and supported by their cluster organisations located in Brazil and Europe. The extension of cooperation should facilitate the development of strategic business alliances and joint innovation projects in fields of strategic mutual interest.

C. ECCP SHALL:

1. Actively promote the GTP-APL of MDIC in Europe at different conferences, local events and meetings with local authorities, cluster managers and cluster firms as an instrument for initiating contacts and identifying opportunities for cooperation with Brazilian cluster partners;
2. Closely liaise with the GTP-APL of MDIC to include information on Brazilian cluster organisations and activities in the ECCP website on the basis of information provided by the MDIC, link the GTP-APL of MDIC website to ECCP website and regularly update relevant information about cluster development in Brazil as collected and provided by GTP-APL of MDIC, with a specific section publishing expressions of interest for cooperation;
3. Support European cluster organisations and cluster firms in their efforts to contact Brazilian partners identified through ECCP and inform them of different EU funding programmes that support international cluster cooperation activities;
4. Encourage and facilitate the partnering between cluster organisations and cluster firms, in particular SMEs, from Brazil and Europe, through the provision


of information, facilitation of contacts and/or the organization of international cluster missions (outgoing and incoming missions), whenever appropriate, offering matchmaking opportunities in strategic areas of mutual interest.

D. The GTP-APL of MDIC SHALL:

1. Actively promote the European Cluster Collaboration Platform in Brazil at different conferences, local events and meetings with local authorities, cluster managers and cluster firms as an instrument for initiating contacts and identifying opportunities for cooperation with European cluster partners;
2. Closely liaise with the ECCP to include information on European cluster organisations and activities in the GTP-APL operated website on the basis of information provided by ECCP, link ECCP website to the GTP-APL operated website and regularly update relevant information about cluster development in Europe as collected and provided by ECCP with a specific section publishing expressions of interest for cooperation;
3. Support Brazilian cluster firms to use ECCP to publish specific announcements for cooperation or identify opportunities for cooperation proposed by European partners and advise them how such activities can be supported by Brazilian programmes;
4. Encourage and facilitate the partnering between cluster organisations and cluster firms, in particular SMEs, from Brazil and Europe, through the provision of information, facilitation of contacts and/or the organization of international cluster missions (outgoing and incoming missions), whenever appropriate, offering matchmaking opportunities in strategic areas of mutual interest.

E. IT IS MUTUALLY UNDERSTOOD AND AGREED BY AND BETWEEN THE PARTIES THAT:

1. ESTABLISHMENT OF RESPONSIBILITY: The GTP-APL of MDIC will carry out this work as part of its usual work promoting Brazil-EU business cooperation. ECCP coordinators will handle the activities covered by this agreement as part of its current work within the European Cluster Collaboration Platform initiative. Therefore, neither GTP-APL of MDIC nor ECCP will ask for extra funding to carry out any of the activities covered by this agreement;

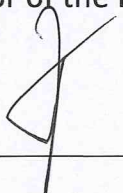

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2. COMMENCEMENT/EXPIRATION/TERMINATION: this CCA takes effect upon the signature of GTP-APL and ECCP and will remain in effect until December 31, 2014. This CCA may be extended or amended upon written request of either the GTP-APL or the ECCP and following mutual understanding. Either GTP-APL or ECCP may terminate this CCA with a prior written notice of 60 days to the other participant;
3. PRINCIPAL FOCAL POINTS OF CONTACTS:

ECCP	GTP APL of MDIC
Project Coordinator	Secretary of GTP APL
Werner Pamminger	Heloisa Menezes
Phone: +4373290155157	Phone: +55 61 2027 7070
E-Mail: werner.pamminger@clusterland.at	E-Mail: heloisa.menezes@mdic.gov.br

4. AUTHORISED REPRESENTATIVES

By signature below, the co-operator certifies that the individuals listed in this document as representatives of the co-operator are authorised to act in their respective areas for matters related to this agreement.

The co-operator ECCP	The co-operator GTP APL of MDIC
Jean-Noel DURVY, Managing Director Fondation Sophia Antipolis Project Partner of the ECCP	Ricardo de Paula Romeiro GTP-APL Technical Coordinator
Werner Pamminger, CEO Clusterland Upper Austria and Coordinator of the ECCP 	Heloisa Menezes Technical Secretary of GTP-APL 
Date:	Date:

Signed in Brasília, Brazil, on December 3th, 2013, in Portuguese and English version, both being equally authentic. In case of any divergence of interpretation, the English text shall prevail.