



MEMORANDUM OF UNDERSTANDING

Between

Business Foundation European Community - Chile (Eurochile) and the European Cluster Collaboration Platform (ECCP)

Building upon the Letter of Intent on industrial cooperation signed between the European Commission and the Ministry of Economy, Development and Tourism of the Republic of Chile on 27 April 2012, this Memorandum of Understanding (MoU) is hereby entered into by and between the Business Foundation European Community — Chile (hereinafter Eurochile), and the European Cluster Collaboration Platform (hereinafter ECCP).

The European Cluster Collaboration Platform (ECCP) is an initiative supported by Directorate General of Enterprise and Industry of the European Commission under the Competitiveness and Innovation Framework Programme. The ECCP aims to facilitate cooperation between cluster organisations and cluster firms across Europe and beyond with a view to intensify SME internationalisation through clusters and develop more competitive clusters in Europe.

Eurochile is a private institution created by the government of Chile and the European Union in 1992, sectorized to the *Ministry of Economy*, incorporated under the laws of Chile, in charge of promoting and strengthening economic, industrial and technological cooperation between companies and institutions from Chile and the European Union, aiming to support SMEs in their internationalization process and increase their management, innovation, training, production and marketing capabilities.

Hereinafter referred to as "the Parties", have reached the following understanding:

A. PURPOSE

This MoU has the objective to establish a formal cooperation initiative between Eurochile and ECCP, with the view to strengthen business, research technological cooperation as to promote SME internationalisation by encouraging Clusters from Chile and Europe to collaborate.





The parties shall carry out the cooperation under this MoU, in accordance with their respective competences and functions, and subject to its laws, regulations and other provisions applicable to them.

B. STATEMENT OF MUTUAL BENEFITS AND INTERESTS:

The main beneficiaries of this MoU should be SMEs cooperating in clusters and supported by their cluster organisations located in Chile and Europe. The MoU should facilitate the development of strategic business alliances and joint innovation projects in fields of strategic mutual interest.

C. ECCP ENDEAVOURS TO:

- Actively promote Eurochile in Europe at different conferences, local events and meetings with local authorities, cluster managers and cluster firms as an instrument for initiating contacts and identifying opportunities for cooperation with Chilean cluster partners.
- 2. Closely liaise with Eurochile to include information on Chilean cluster organisations and activities in the ECCP website on the basis of information provided by Eurochile, link the Eurochile English website to ECCP website and regularly update relevant information about cluster development in Chile as collected and provided by Eurochile, with a specific section publishing expressions of interest for cooperation.
- Support European cluster organisations and cluster firms in their efforts to contact Chilean partners identified through ECCP and inform them of different EU funding programmes that support international cluster cooperation activities.
- 4. Encourage and facilitate the partnering between cluster organizations and cluster firms, in particular SMEs, from Chile and Europe, through the provision of information, facilitation of contacts and/or the organization of international cluster missions (outgoing and incoming missions) offering matchmaking opportunities in strategic areas of mutual interest.





D. EUROCHILE ENDEAVOURS TO:

- 1. Actively promote the European Cluster Collaboration Platform in Chile at different conferences, local events and meetings with local authorities, as with cluster managers and cluster firms as an instrument for initiating contacts and identifying opportunities for cooperation with European cluster partners.
- 2. Closely liaise with ECCP to include information on European cluster organisations and activities in the Eurochile operated website on the basis of information provided by ECCP, link ECCP website to the Eurochile operated website and regularly update relevant information about cluster development in Europe as collected and provided by ECCP with a specific section publishing expressions of interest for cooperation.
- 3. Support Chilean cluster firms to use ECCP to publish specific announcements for cooperation or identify opportunities for cooperation proposed by European partners and advise them how such activities can be supported by Chilean programmes.
- 4. Encourage and facilitate the partnering between cluster organizations and cluster firms of Chile and Europe, in particular SMEs, through the provision of information, facilitation of contacts and/or the organization of international cluster missions (outgoing and incoming missions) offering matchmaking opportunities in strategic areas of mutual interest.

E. IT IS MUTUALLY UNDERSTOOD BY THE PARTICIPANTS THAT:

- EXECUTION OF ACTIVITIES: Eurochile should carry out this work as part of its usual work promoting Chile-EU business cooperation. ECCP coordinators should handle the activities covered by this MoU as part of its current work within the European Cluster Collaboration Platform initiative. Therefore, neither Eurochile nor ECCP should ask for extra funding to carry out any of the activities covered by this MoU.
- 2. COMMENCEMENT/EXPIRATION/TERMINATION: This MoU takes effect upon the signature of the parties and will remain in effect until 31 December 2014. This MoU may be extended or amended upon written request of either Eurochile or ECCP and following mutual understanding. Either Eurochile or ECCP may terminate this MoU with a prior written notice of 60 days to the other Participant.





3. PRINCIPAL FOCAL POINTS OF CONTACTS:

Chile
Project Coordinator
Simona Obreja
Phone: +56 (2) 27878423
E-Mail:
sobreja@eurochile.cl

4. AUTHORISED REPRESENTATIVES

By the signatures below, the parties mutually recognized the legal capacity to subscribe this MoU, and therefore declare under oath that they are authorised to act in their respective areas for matters related to this MOU.

For	For
ECCP	Chile
Name: Jean-Noël Durvy,	Name: Vicente Caruz
Director General of the Fondation	Presidente
Sophia Antipolis and partner of the	Fundación Empesarial Eurochile
European Cluster Collaboration	
Platform	
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Date: December 6 th 2013	Date: December 6 th 2013

Signed in Santiago, Chile on December 6th of the year 2013 by Eurochile and the ECCP