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PRESS RELEASE

Signature of a MoU

EuroBoostTEX and Schneider Group join forces to accelerate textile innovation between Europe and Australia



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31.03.2025 – EuroBoostTEX is proud to announce the signing of a Memorandum of Understanding (MoU) with G. Schneider SpA, a global leader in sourcing, processing, and supplying high-quality wool, cashmere, vicuna, and other precious animal fibres. This partnership marks a major milestone in EuroBoostTEX's mission to accelerate the green and digital transformation of the European textile sector and strengthen the resilience of European value chains.

About EuroBoostTEX

Involving 5 partners from 4 countries (Spain, France, Portugal and Italy), EuroBoostTEX is a European partnership that aims to accelerate the dual green and digital transition of European textile SMEs and boost their international competitiveness.

The project is defined as a joint European initiative to support the textile industry in its drive for European recovery through digital and ecological transition.

About Schneider Group

Schneider Group is a global leader in the sourcing, processing, and supply of high-quality wool, cashmere, vicuna, and other precious animal fibres. With a fully integrated, certified global network, Schneider Group has production facilities and local offices on five continents, serving customers with premium animal fibre tops and innovative processing solutions.

About the Memorandum of Understanding

Through this partnership, EuroBoostTEX and Schneider Group will collaborate on advancing the global competitiveness of European textile companies while promoting sustainability and digitalization within the sector.

A Partnership Focused on Global Growth and Innovation

The collaboration between EuroBoostTEX and Schneider Group focuses on several key objectives:

- **Market Expansion:** EuroBoostTEX will support SMEs in exploring new market opportunities, particularly in Australia, by providing tools like the International Boost Voucher. This initiative will offer SMEs access to trusted partners, go-to-market strategies, and potential business deals.
- **Technology and Innovation:** Together, EuroBoostTEX and Schneider Group will explore the feasibility of plasma technology for processing wool and the development of traceability solutions to enhance sustainability in textile production.



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- **Strengthening Global Value Chains:** The partnership will help create and reinforce global value chains, facilitating the exchange of knowledge, technology, and best practices across the textile sector.

The partnership also supports the broader goal of the EuroBoostTEX project to strengthen EU textile ecosystems, promote internationalization, and drive the twin green and digital transition of European industries.

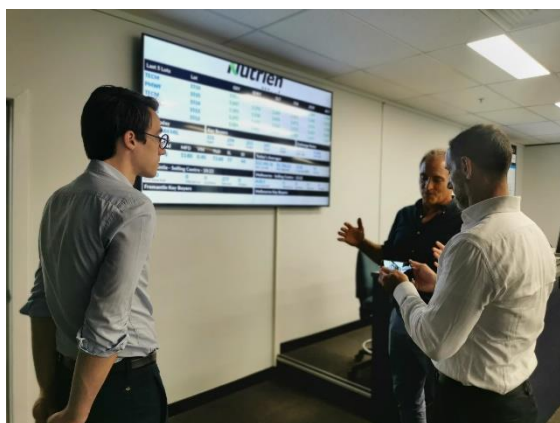
From meeting facilitation to financial support: EuroBoostTEX, an initiative to facilitate European SMEs internationalisation projects to Australia

EuroBoostTEX is a cascade funding program that has launched three calls for proposals. While the first two calls were designed to support European textile SMEs in their innovation and adaptation processes, the third was specifically dedicated to the **Australian market**. Despite being over **10,000 km from the EU**, Australia's strategic location and business culture make it a promising market for internationalizing textile-related activities.

The objective of this call was to help European textile SMEs explore and strengthen market opportunities by organizing an **exploratory mission to Australia**. Open from **May to July 2024**, the call awarded a **lump-sum grant of €12,000** to each of the **15 selected SMEs**.

In **November 2024**, EuroBoostTEX partners carried out a preliminary exploratory mission to Australia in order to meet key partners, industry leaders, research facilities, textile institutes and clusters, among which figured the Schneider Group.

Enclosed photos represent the meeting between Schneider and EuroBoostTEX partners in Sydney on Nov 5th 2024.



In the **first half of 2025**, the 15 beneficiaries are undertaking their exploratory missions in Australia. Experience-sharing and feedback sessions are planned after the missions to maximise insights and impact to be published.

About EuroBoostTEX consortium

EuroBoostTEX is a European cascade financing program dedicated to accelerating innovation in the textile sector. Spearheaded by a consortium of 5 textile innovation experts from France, Spain, Italy and Portugal,



EuroBoostTEX offers simplified, short-term financial support to European textile SMEs through a series of three calls for projects aimed at making a rapid, tangible impact.

The consortium gathers 5 partners from 4 European countries: [ATEVAL](#) (Spain) as project coordinator, [Textils.CAT](#) (Spain), [CITEVE](#) (Portugal), [NTT](#) (Italy) et [TECHTERA](#) (France).

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More information

LinkedIn - [Link](#)

EuroCluster Webpage - [Link](#)

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