

PROJECT

POLREC



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D3.2 Online Networking Event 1





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1. POLREC Consortium Partners

Table 1 – List of partners

POL (FR)	Polymeris POLREC Lead Partner
CEN (PT)	Centro Tecnológico da Indústria de Moldes, Ferramentas Especiais e Plásticos POLREC Partner
MAV (ES)	Clúster de Materials Avançats de Catalunya POLREC Partner
PDC (DK)	Plast Center Danmark POLREC Partner
WFG (DE)	Wirtschaftsförderung Raum Heilbronn GmbH POLREC Partner

2. Introduction

This document has been written for the Deliverable 3.2 “Online Networking Events 1” in the frame of the POLREC project “Supporting a green and resilient Europe through POLymer REcycling” funded by the European Commission Joint Cluster initiatives for Europe’s recovery (Euroclusters) under the Single Market Programme (SMP COSME) grant agreement number 101074434.

The consortium partners (see Table 1) have come together to explore how an intensified cluster and business network collaboration across borders and sectors can meet this challenge and exploit the international business opportunities related to the topic.

The report is intended to be a brief overview of the first online networking event that was conducted to promote the POLREC project and its contents.

Since the report will be publicly available, we have decided to anonymize the parts regarding the names of the companies and the persons.

The main aim of the event was to establish contacts with interested and potentially interesting companies and recyclers. The range of topics POLREC deals with was presented and the planned activities outlined.





3. The POLREC Project: Objectives and Results

The objective of the POLREC project is to enhance the polymer industry's capacity to reduce the environmental impact of its products while increasing the European strategic autonomy in its supply of raw materials for polymer production.

To achieve those objectives, POLREC will help the industry to switch practices from polymer waste landfilling and burning towards polymer recycling (mechanical or chemical) into raw materials (monomer polymer and additives).

The consortium partners will support SMEs in the appropriation of polymer recycling methods through the implementation.

Clusters, by building on their network to facilitate the identification of common interests and the identification of recycling technologies and recyclers can facilitate this process.

The POLREC project will build a pan-European cross-sectoral network of SMEs (Eurocluster) whose main activities will be to support SMEs in the following:

- ✓ Help SMEs in finding viable economic models that could foster the adoption of polymer recycling,
- ✓ Establishing a partnership to exchange polymer material through recycling,
- ✓ Accessing innovations in mechanical and chemical recycling,
- ✓ Accessing digital innovations for recycled material quality monitoring and tracking
- ✓ Finding innovative and viable business models based on recycled polymers,
- ✓ Identify the best practices,
- ✓ Analyse information to identify the waste fractions that could be recycled to lead to material exchange within and across value chains.

The POLREC partner consortium aims to support SMEs in the adoption of polymer recycling methods through the implementation of the following actions:

- Establishing a pan-European network of SMEs involved in polymer recycling and promoting value chain linkages between SMEs willing to recycle their plastic waste and SMEs willing to source recycled material and produce raw materials from recycled polymers.
- Promote innovative solutions for mechanical and chemical recycling of plastic waste and digital monitoring of recycling processes.
- Encourage the adoption of innovative and viable business models by SMEs that promote the use of recycled materials.
- Train the workforce in polymer recycling technologies and digital solutions for quality monitoring and traceability of recycled material.

POLREC partners will coordinate networking and matchmaking activities throughout the project's lifetime and beyond.





4. Online Networking Event

In order to achieve the above-mentioned goals, the consortium has set up various work packages. The Online Networking Event is part of work package 3.

This work package includes the following components and objectives:

- a. Promote collaboration between clusters (C2C).
- b. Promote collaboration from SME to SME (B2B).
- c. Identify materials that are recycled and between value chains.

The Online Networking Events are one of several components in the communication of the project. Here information can be given collectively to participants, but there is also the possibility for individual communication and networking between the participants. During the project 3 reports on the online-networking events will be submitted. This is the first in the series.

This first online-networking event in the frame of this deliverable has been conducted in the end of march during the S3 conference.

B2match was seen as the most appropriate tool to achieve the goal of giving information to all participants and on the other side use this tool as get in contact with the participants directly. B2match offers an integrated video conferencing tool, the possibility to meet with one or more participants in the b2b sessions in a private video conference and to exchange ideas there.

Gathering information about the interests, expertise, products and services of all participants in advance of the conference is also very possible via b2match. Each participant creates his profile with information around his organization, interests, offers and knowledge when registering.

Since the report is publicly viewable, a profile of a POLREC consortium member was chosen as an example. This was done to protect the privacy of the other participants.

Daniela Adelhelm
WFG Raum Heilbronn GmbH
Heilbronn, Germany

Edit my profile

View my profile

- Overview
- My availability
- My opportunities
- Company representatives

Personal Information

FIRST NAME * Daniela

LAST NAME * Adelhelm

JOB POSITION

MOBILE PHONE NUMBER

Only the Events Organiser can see your phone number

TIME ZONE * ☐ Event time zone (Europe/Paris) ☒ Your time zone

Europe/Berlin v

Don't communicate here since this is a virtual event





Organisation Information

ORGANISATION NAME *

WFG Raum Heilbronn GmbH

ORGANISATION TYPE *

Cluster

v

PHONE NUMBER

WEBSITE

https://wfg-hn.de

ORGANISATION DESCRIPTION *

WFG is the Regional Development Agency for the region of Heilbronn.
Main areas of work are in the automotive, metal, plastics and hydrogen sectors.
WFG is partner in the POLREC project.

Write a short description about what your organisation does.

ORGANISATION LOGO



[Click here to upload an organisation logo](#)

Upload your organisation's logo. It will be visible in your profile.





Areas of Activity *

Areas of Activity help us to categorize what you do and offer. This makes it easier for other participants to find you and makes your profile more expressive.

Please select areas of activity that suit your profile.

APPLICATION AREAS

Agriculture Aeronautics Building and Construction Automotive & Transport Energy

Industry & Manufacturing Food Processing Health

Manufacturing of electrical equipment Packaging Recycling Textile

Wholesale and Retail

MATERIALS

Biomass Biopolymers Composite Plastic Recycled Materials Rubber

VALUE CHAIN

Business Development Components / Materials Design / R&D / Engineering

Investment/ Financing Production Sales & Distribution Testing & Analysis

These details are added to the personal profile. All registered participants now have the opportunity to find suitable matches based on this information. This is easily possible via a





free keyword search or via the predefined keywords:

AREAS OF ACTIVITIES

APPLICATION AREAS

☐

Industry & Manufacturing (33)

☐

Recycling (32)

☐

Energy (25)☐

Show more (9) ▼

MATERIALS

☐

Plastic (44)

☐

Recycled Materials (41)☐☐

Show more (2) ▼

VALUE CHAIN

☐

Design / R&D / Engineering (38)

☐

Testing & Analysis (25)☐☐


Show more (3) ▼

This tool was important for organizing the networking meetings/speed dating sessions which could be held after the presentations at the conference. For this purpose, two time slots were provided in the program and were used for the b2meetings. Here, POLREC Consortium members had the opportunity to arrange meetings as well as the participants had the opportunity to meet with each other. Time slots of 15 minutes for each meeting were predefined for the 1:1 meetings. The meetings could be arranged before and during the congress.





My availability



Daniela Adelhelm
WFG Raum Heilbronn GmbH
Heilbronn, Germany

Edit my profile

View my profile

Overview

My availability

My opportunities

All times are displayed in your time zone (Europe/Berlin, currently: 14:54). [Change](#)

Tuesday, March 28, 2023

✓ **BtoB Meetings Session 1**


⌚ Time 12:00 - 13:00

📅 Meetings 4 meetings, 15 min each

✓ **BtoB Meetings Session 2**

⌚ Time 16:00 - 18:00


📅 Meetings 8 meetings, 15 min each



Daniela Adelhelm
WFG Raum Heilbronn GmbH

17:30 - 17:45

Tuesday, March 28



Tânia Mendes
Centimfe - Technological Center...

Online Video Meeting

Starts in 3 hours

5. Conclusion and further steps

The conduct of online networking events is a communication medium to get in touch with interested companies and institutions and to support their exchange.

This is particularly useful because the participants are physically located away from each other and usually cannot find each other for an on-site meeting.

The conversations held during the reporting period, as well as the other measures carried out so far, primarily serve to publicize the project itself and its opportunities for participation. For the companies it is a great help to get concrete explanations of measures, which can be relevant for them and their company within the framework of POLREC.

For this purpose, the FSTP calls with the various pillars of funding opportunities are a great help and motivation to deal with this important topic.

It has been shown so far that the personal discussions in the face-to-face meetings and on other occasions for personal meetings are an important element for understanding the project and its possibilities to participate.

This first of the 3 online networking events to be held at the beginning of the project period served to gain more detailed insights into the topic of plastics recycling and to inquire about the basic willingness of companies to participate in a project such as POLREC.





The next online event, of which the report is due in PM 25, will deal among other topics with the upcoming FSTP open calls in the pillar “Networking”.

The content of the second online networking event should include the two "sub-grant" opportunities in the area of internationalization and the exchange of opportunities in the support for trade fairs and conference participation for SME.

The organization of the online networking events is a building block in the communication with the companies and parties involved in the POLREC project. The combination of the participation in expert forums, trade fairs and events with the face-to-face meetings planned by the consortium will be a successful mix in the future to successfully advance the activities in the POLREC project.

The first major trade fairs will take place starting in fall 2023. At Pollutec and FAKUMA in October 2023, the project partners will once again approach companies in a very targeted manner and arrange corresponding appointments in advance. Based on the knowledge gained so far, it's also already possible to bring together the first companies that have similar interests or challenges.





PROJECT INFORMATION

Grant Agreement	Project 101074434 — POLREC
Programme	Single Market Programme (SMP COSME)
Call	SMP-COSME-2021-CLUSTER
Topic	SMP-COSME-2021-CLUSTER-01
Type of action	SMP Grants for Financial Support
Project Title	Supporting a green and resilient Europe through POLymer RECycling
Project starting date	1 st September 2022
Project end date	31 st August 2025
Project duration	36 months

PROJECT CONSORTIUM



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Daniela Adelhelm
adelhelm@wfgheilbronn.de

