



EuroBoostEX Survey Summary: Empowering Europe's Textile SMEs Through Green and Digital Transition

Sept 2025

The **EuroBoostEX** project, funded by the European Union, is designed to accelerate the **green and digital transition** of textile SMEs, enhancing their resilience and access to new markets. A survey conducted in mid-2025 gathered feedback from organizations across five European textile regions. The goal was to evaluate satisfaction, communication effectiveness, and the concrete benefits delivered by EuroBoostEX.

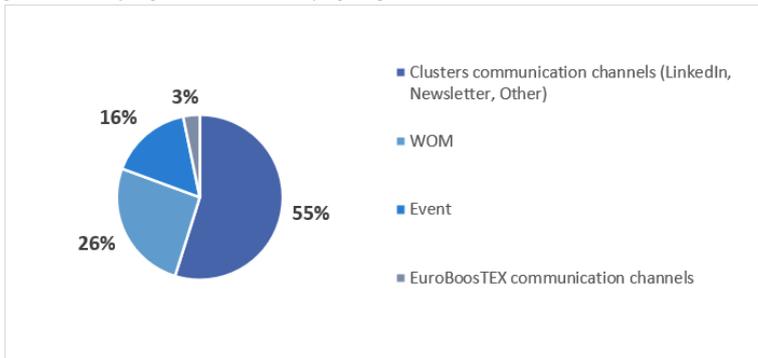
Respondent Profiles

The survey captured insights from a diverse group of **textile SMEs and cluster representatives** across Europe, including Spain, Portugal, Italy, and France. The high participation of **CEOs and decision-makers** reflects the project's relevance to strategic business priorities.

Communication Channels: An Effective Strategy

Most respondents first learned about EuroBoostEX through their **regional clusters**, highlighting the essential role of local partners in spreading awareness.

[Q5 - How did you first hear about the project?]



Preferred channels for staying updated included:

- **Regional cluster communications**
- **EuroBoostEX LinkedIn page**, which exceeded engagement targets with significant reach and interaction
- **In-person events and webinars**, valued for their direct engagement opportunities

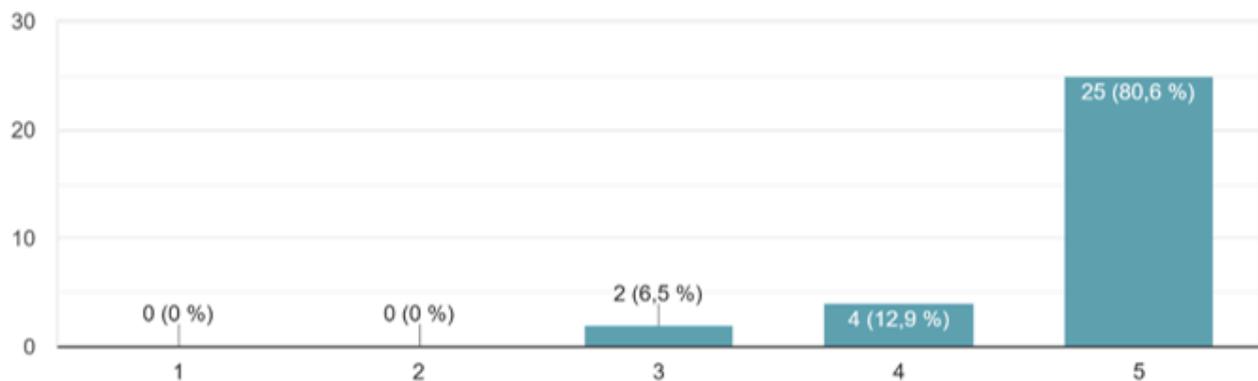
The project's **multi-channel approach** ensured consistent visibility and effective dissemination of information.

Overall Satisfaction: A Clear Success

The survey revealed **overwhelmingly positive feedback**:

- **Nearly all respondents** expressed high satisfaction with the support received.
- The **usefulness of the information** provided by EuroBoostEX was rated as excellent, with beneficiaries emphasizing its relevance for **innovation, internationalization, and sustainability**.

[Q7 - How satisfied are you with the assistance that EuroBoostEX partners provided to you up to now?]

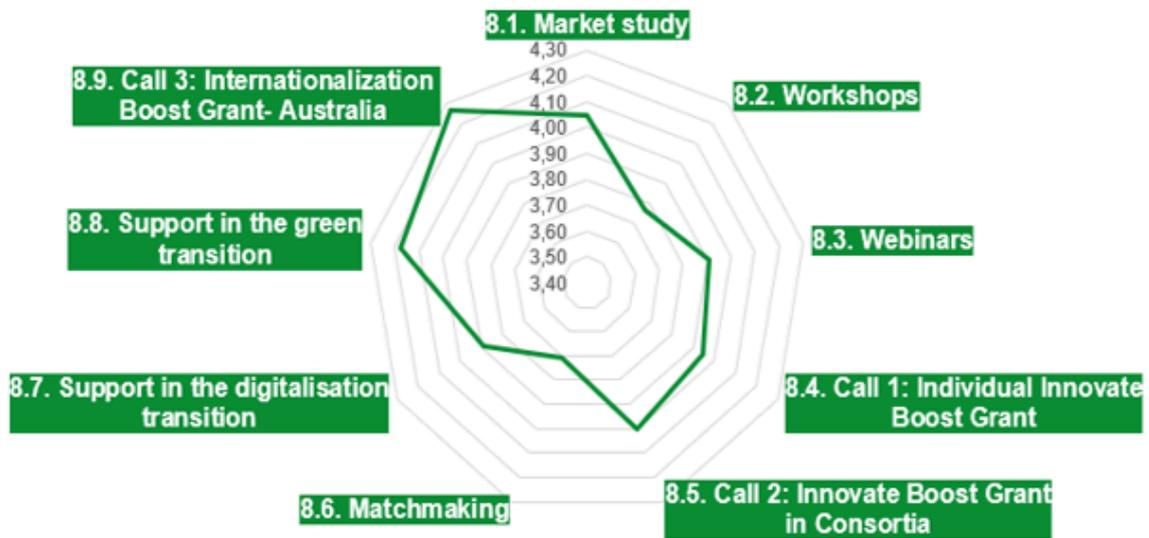


Services Offered: Driving Impact and Innovation

EuroBoostEX delivered a range of services that were highly valued by participants:

Highly Rated Services

- **Webinars:** Praised for accessibility and cross-regional knowledge sharing.
- **Market Studies:** Provided strategic insights to support decision-making.
- **Internationalization Support (Australia):** Enabled access to new markets with logistical and financial assistance.
- **Innovate Boost Grants:** Simplified funding access for innovation projects.
- **Green Transition Support:** Helped SMEs adopt sustainable practices, such as energy-efficient processes and bio-based materials.



Tangible Benefits for SMEs

Participants reported **real and measurable improvements** thanks to EuroBoostTEX:

- **Enhanced Resilience:** Greater awareness of risks and adoption of adaptive strategies, such as diversifying suppliers and improving logistics.
- **Product Innovation:** Development of **sustainable and advanced products**, supported by access to new technologies and expert guidance.
- **Green and Digital Uptake:** Integration of digital tools and eco-friendly practices, leading to improved efficiency and sustainability.
- **International Expansion:** Successful entry into new markets, particularly in Australia, with many SMEs establishing valuable international connections.

Qualitative Feedback: What Made a Difference

Respondents highlighted several strengths of the EuroBoostTEX program:

- **Networking Opportunities:** *"Matchmaking events connected us with key industry partners."*
- **Access to Funding:** *"The simplified funding process was a game-changer for our innovation projects."*
- **Personalized Support:** *"Tailored guidance helped us integrate sustainable practices effectively."*

Recommendations for the Future

Participants expressed enthusiasm for continuing similar initiatives, with a focus on:

- **Advanced training** in areas like circular economy and digital transformation.
- **Expanding internationalization efforts** to explore new markets.
- **Strengthening digital platforms** to foster connections and collaboration among SMEs.

Conclusion: A Project That Delivers

The EuroBoostEX survey confirms the project's success in **supporting textile SMEs** through their green and digital transitions. With **high satisfaction rates** and **concrete benefits** for participants, EuroBoostEX has proven the value of **targeted support and cascade funding** in driving innovation and growth.

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