



## EuroBoostEX Survey Summary: Empowering Europe's Textile SMEs Through Green and Digital Transition

Sept 2025

The **EuroBoostEX** project, funded by the European Union, is designed to accelerate the **green and digital transition** of textile SMEs, enhancing their resilience and access to new markets. A survey conducted in mid-2025 gathered feedback from organizations across five European textile regions. The goal was to evaluate satisfaction, communication effectiveness, and the concrete benefits delivered by EuroBoostEX.

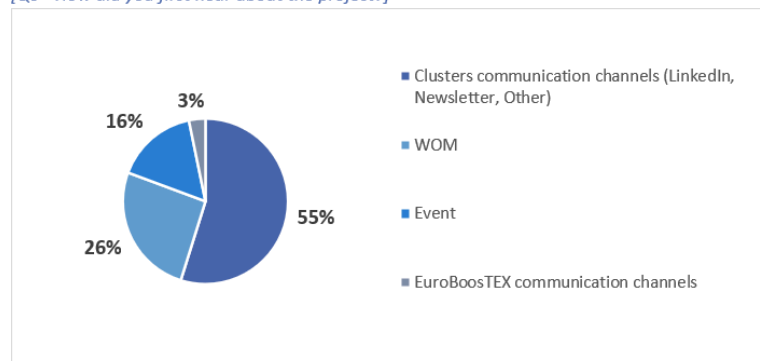
### Respondent Profiles

The survey captured insights from a diverse group of **textile SMEs and cluster representatives** across Europe, including Spain, Portugal, Italy, and France. The high participation of **CEOs and decision-makers** reflects the project's relevance to strategic business priorities.

### Communication Channels: An Effective Strategy

Most respondents first learned about EuroBoostEX through their **regional clusters**, highlighting the essential role of local partners in spreading awareness.

[Q5 - How did you first hear about the project?]



Preferred channels for staying updated included:

- **Regional cluster communications**
- **EuroBoostEX LinkedIn page**, which exceeded engagement targets with significant reach and interaction
- **In-person events and webinars**, valued for their direct engagement opportunities

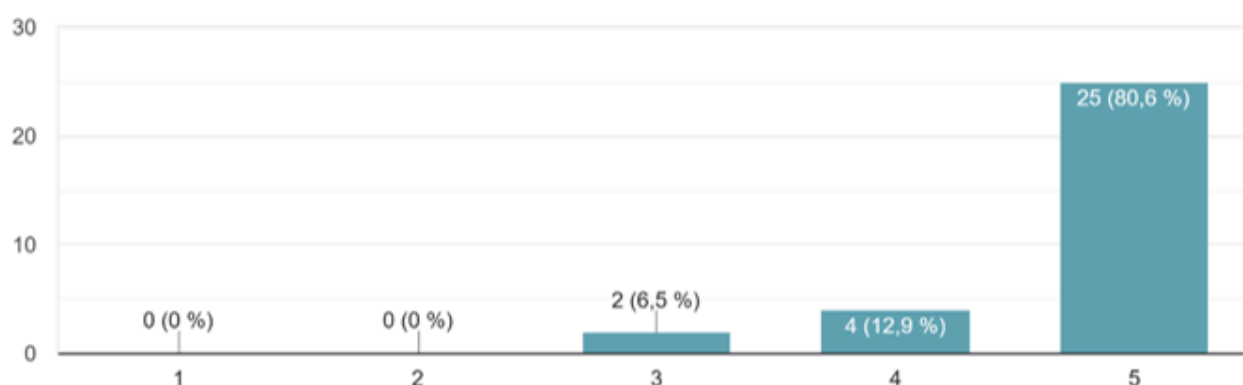
The project's **multi-channel approach** ensured consistent visibility and effective dissemination of information.

## Overall Satisfaction: A Clear Success

The survey revealed **overwhelmingly positive feedback**:

- **Nearly all respondents** expressed high satisfaction with the support received.
- The **usefulness of the information** provided by EuroBoostEX was rated as excellent, with beneficiaries emphasizing its relevance for **innovation, internationalization, and sustainability**.

*[Q7 - How satisfied are you with the assistance that EuroBoostEX partners provided to you up to now?]*

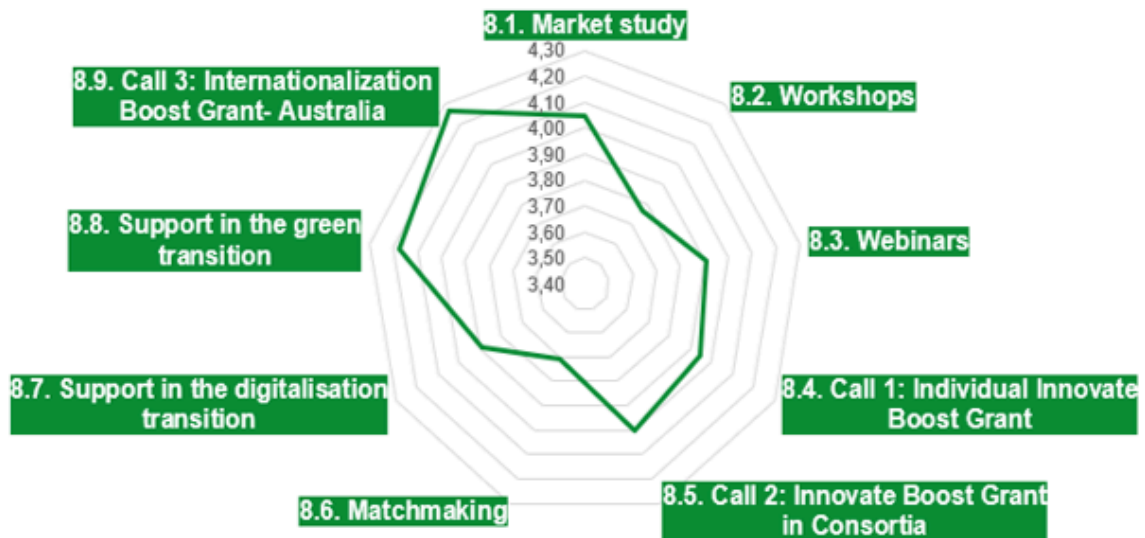


## Services Offered: Driving Impact and Innovation

EuroBoostEX delivered a range of services that were highly valued by participants:

### Highly Rated Services

- **Webinars:** Praised for accessibility and cross-regional knowledge sharing.
- **Market Studies:** Provided strategic insights to support decision-making.
- **Internationalization Support (Australia):** Enabled access to new markets with logistical and financial assistance.
- **Innovate Boost Grants:** Simplified funding access for innovation projects.
- **Green Transition Support:** Helped SMEs adopt sustainable practices, such as energy-efficient processes and bio-based materials.



## Tangible Benefits for SMEs

Participants reported **real and measurable improvements** thanks to EuroBoostTEX:

- **Enhanced Resilience:** Greater awareness of risks and adoption of adaptive strategies, such as diversifying suppliers and improving logistics.
- **Product Innovation:** Development of **sustainable and advanced products**, supported by access to new technologies and expert guidance.
- **Green and Digital Uptake:** Integration of digital tools and eco-friendly practices, leading to improved efficiency and sustainability.
- **International Expansion:** Successful entry into new markets, particularly in Australia, with many SMEs establishing valuable international connections.

## Qualitative Feedback: What Made a Difference

Respondents highlighted several strengths of the EuroBoostTEX program:

- **Networking Opportunities:** *"Matchmaking events connected us with key industry partners."*
- **Access to Funding:** *"The simplified funding process was a game-changer for our innovation projects."*
- **Personalized Support:** *"Tailored guidance helped us integrate sustainable practices effectively."*

## Recommendations for the Future

Participants expressed enthusiasm for continuing similar initiatives, with a focus on:

- **Advanced training** in areas like circular economy and digital transformation.
- **Expanding internationalization efforts** to explore new markets.
- **Strengthening digital platforms** to foster connections and collaboration among SMEs.

## Conclusion: A Project That Delivers

The EuroBoostEX survey confirms the project's success in **supporting textile SMEs** through their green and digital transitions. With **high satisfaction rates** and **concrete benefits** for participants, EuroBoostEX has proven the value of **targeted support and cascade funding** in driving innovation and growth.

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